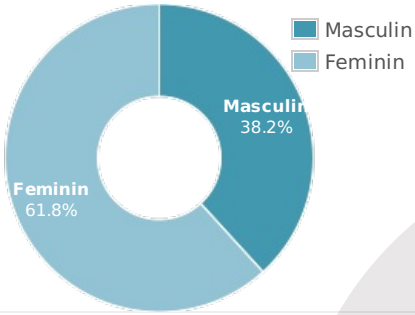
www.dilemaveche.ro

categorie: Cultura & Arta & Istorie

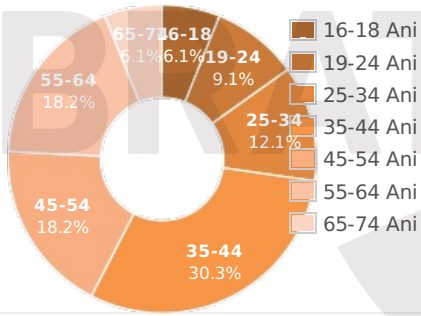
Editor:	**Adevarul Holding SRL**
Contractor SATI:	**Adevarul Holding SRL**
Director General:	**Constantin Sandu/Cristian Stancu**
Reprezentant BRAT:	**Gabriela Stan**
Adresa	**Bucuresti, Str. Fabrica de Glucoza nr. 21, Parter, Sector 2**
Telefon:	**0372-130.100**
E-mail:	**gabriela.stan@adevarulholding.ro**
Regie Publicitate:	**eAd.ro Interactive SRL**
Departament Publicitate:	**Dana Butnaru**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

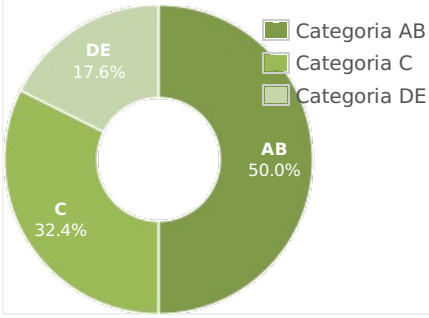
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Octombrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	34	100	100
Gen	Masculin	13	38	76
	Feminin	21	62	123
Varsta	16-18 Ani	2	6.4	133
	19-24 Ani	3	8.3	59
	25-34 Ani	4	12.2	50
	35-44 Ani	10	29.2	113
	45-54 Ani	6	18.4	107
	55-64 Ani	6	18.7	164
	65-74 Ani	2	6.9	186
Categorie sociala ESOMAR	Categoria AB	17	49.4	178
	Categoria C	11	33.2	91
	Categoria DE	6	17.4	47

SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT