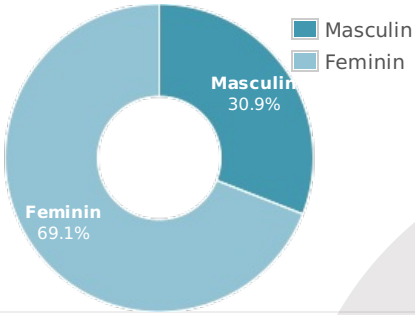
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categorie: Cultura & Arta & Istorie

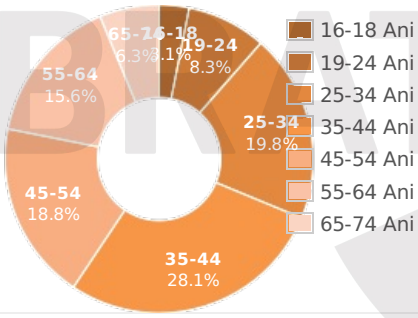
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

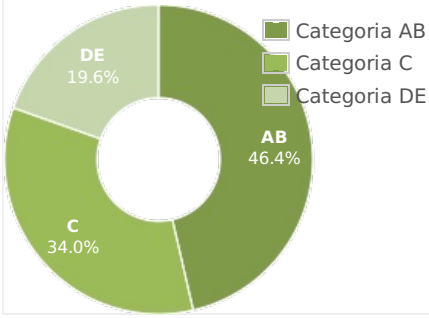
Gen



Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	97	100	100
Gen	Masculin	30	31.4	61
	Feminin	67	68.6	140
Varsta	16-18 Ani	3	3.2	73
	19-24 Ani	8	8.2	57
	25-34 Ani	19	20.1	80
	35-44 Ani	27	27.8	109
	45-54 Ani	18	18.9	114
	55-64 Ani	15	15.6	143
	65-74 Ani	6	6.1	177
Categorie sociala ESOMAR	Categoria AB	45	46.5	159
	Categoria C	33	33.6	92
	Categoria DE	19	19.9	57

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