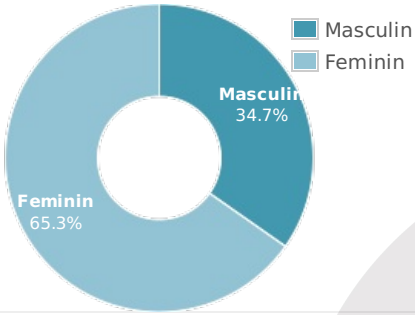
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categorie: Cultura & Arta & Istorie

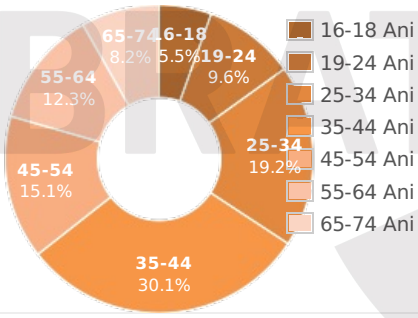
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

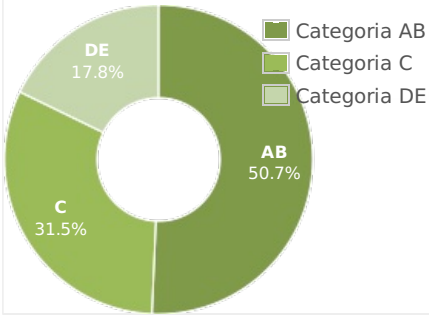
Gen



Varsta



Categorie sociala ESOMAR



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SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Decembrie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	72	100	100
Gen	Masculin	25	34.8	69
	Feminin	47	65.2	130
Varsta	16-18 Ani	4	5	108
	19-24 Ani	7	9.1	62
	25-34 Ani	14	19.7	82
	35-44 Ani	22	29.7	117
	45-54 Ani	11	15.8	95
	55-64 Ani	9	12.5	115
	65-74 Ani	6	8	196
Categorie sociala ESOMAR	Categoria AB	37	51.3	158
	Categoria C	23	31.2	87
	Categoria DE	13	17.5	54

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