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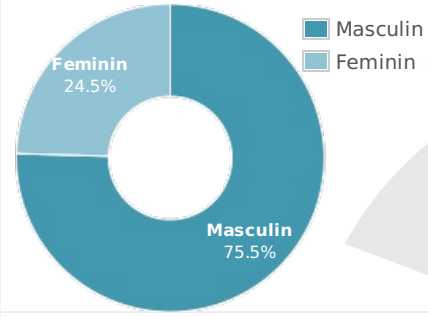
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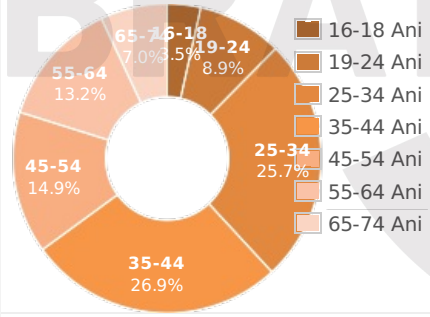
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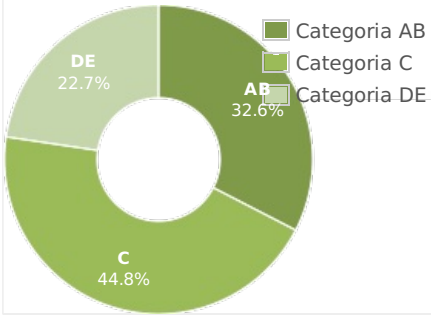
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SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 August 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	941	100	100
Gen	Masculin	710	75.5	148
	Feminin	231	24.5	49
Varsta	16-18 Ani	33	3.5	79
	19-24 Ani	84	8.9	61
	25-34 Ani	242	25.7	103
	35-44 Ani	253	26.9	105
	45-54 Ani	140	14.9	89
	55-64 Ani	124	13.2	119
	65-74 Ani	66	7	201
Categorie sociala ESOMAR	Categoria AB	306	32.6	112
	Categoria C	421	44.8	125
	Categoria DE	213	22.6	63

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