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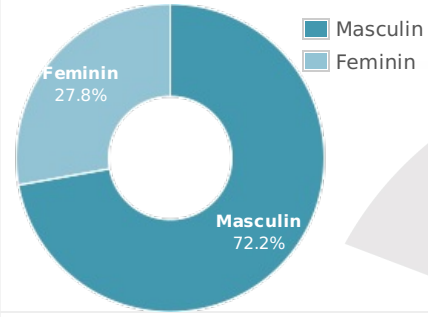
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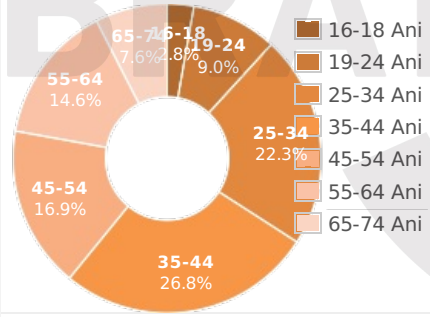
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- Profil general
- Gen
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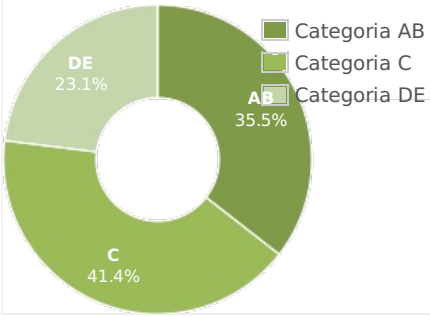

## Gen




## Varsta




## Categorie sociala ESOMAR




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**Profil audienta: 1-31 August 2019**

| Grup | Grup tinta | Vizitatori pe Luna (VpL) | | Index afinitate |
|---|---|---|---|---|
| | | Mii persoane | Structura (%) | |
| Total | Total | 898 | 100 | 100 |
| Gen | Masculin | 649 | 72.2 | 143 |
| | Feminin | 250 | 27.8 | 56 |
| Varsta | 16-18 Ani | 25 | 2.8 | 62 |
| | 19-24 Ani | 81 | 9.1 | 61 |
| | 25-34 Ani | 200 | 22.2 | 88 |
| | 35-44 Ani | 241 | 26.8 | 105 |
| | 45-54 Ani | 152 | 16.9 | 103 |
| | 55-64 Ani | 131 | 14.6 | 139 |
| | 65-74 Ani | 68 | 7.6 | 215 |
| Categorie sociala ESOMAR | Categoria AB | 319 | 35.5 | 113 |
| | Categoria C | 372 | 41.4 | 115 |
| | Categoria DE | 207 | 23.1 | 70 |

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