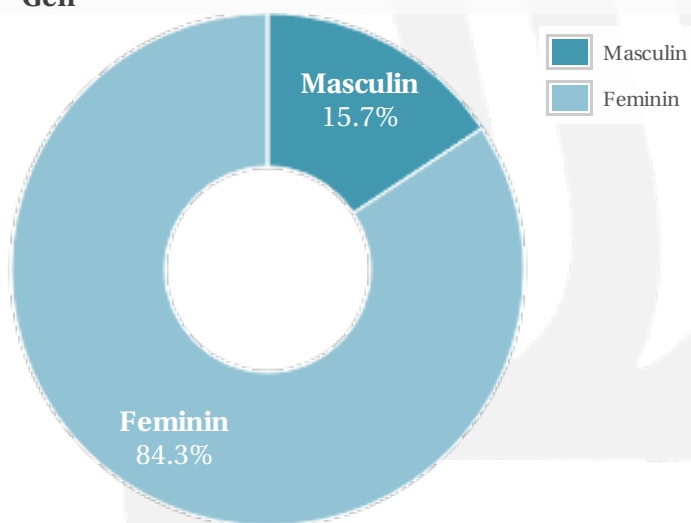


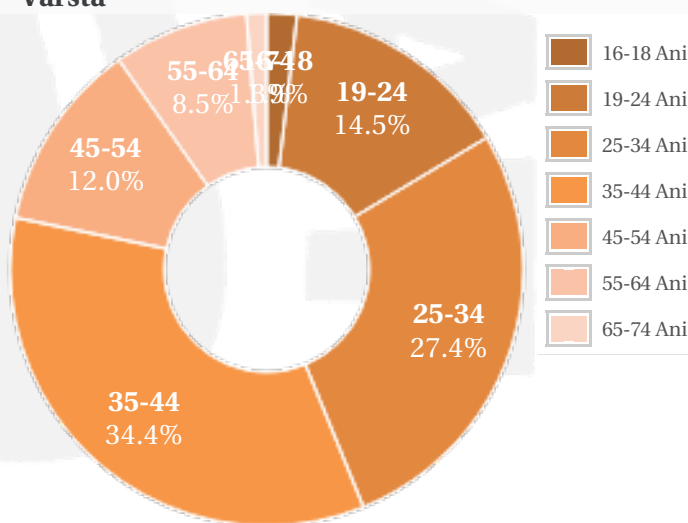
Contractor SATI:	Parenting ADS SRL
Director General:	Madalina Putineanu
Reprezentant BRAT:	Madalina Putineanu
Adresa	Bucuresti, Str. Nicolae Iorga nr5. sector1 Bucuresti
Telefon:	0756-162.458
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Regie Publicitate:	Parenting ADS SRL
Departament Publicitate:	-

Profil general Gen Varsta Categorie sociala ESOMAR

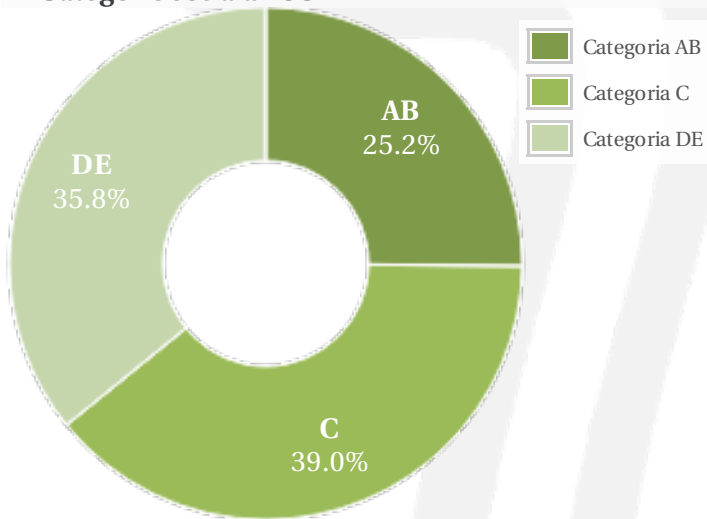
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-30 Septembrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	318	100	100
Gen	Masculin	50	15.7	31
	Feminin	268	84.3	168
Varsta	16-18 Ani	6	2	43
	19-24 Ani	46	14.4	105
	25-34 Ani	87	27.5	112
	35-44 Ani	109	34.2	134
	45-54 Ani	38	12	71
	55-64 Ani	27	8.6	76
	65-74 Ani	4	1.2	33
Categorii sociale ESOMAR	Categoria AB	80	25.2	90
	Categoria C	124	39	108
	Categoria DE	114	35.8	98