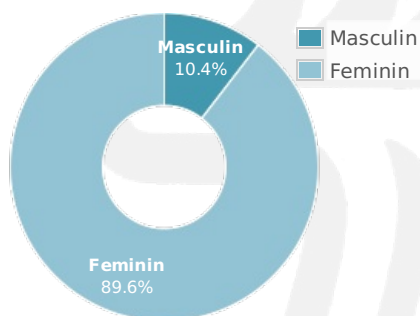


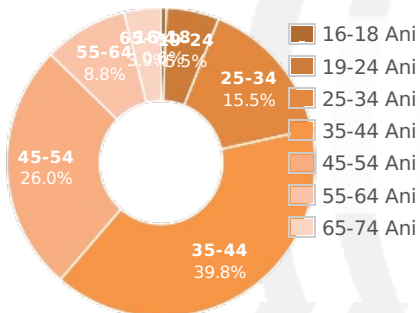
Contractor SATI: **Parenting ADS SRL**
Director General: **Madalina Putineanu**
Reprezentant BRAT: **Madalina Putineanu**
Adresa: **Bucuresti, Str. Nicolae Iorga nr5, sector1 Bucuresti**
Telefon: **0756-162.458**
E-mail: **madalina.putineanu@parentingads.ro**
Regie Publicitate: **Parenting ADS SRL**
Departament Publicitate: -

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- [Varsta](#)
- [Categorii sociale ESOMAR](#)

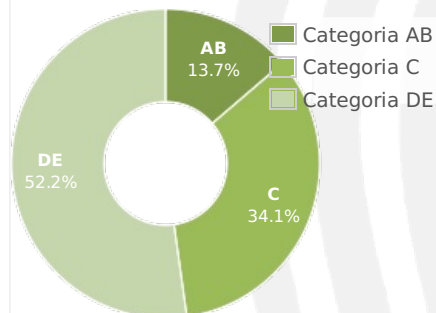
Gen



Varsta



Categorii sociale ESOMAR



Profil audienta: 1-30 Aprilie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	182	100	100
Gen	Masculin	19	10.3	20
	Feminin	163	89.7	175
Varsta	16-18 Ani	1	0.4	7
	19-24 Ani	10	5.8	52
	25-34 Ani	28	15.5	75
	35-44 Ani	72	39.4	164
	45-54 Ani	47	26.1	118
	55-64 Ani	16	9	77
	65-74 Ani	7	3.9	61
Categorii sociale ESOMAR	Categoria AB	25	14	60
	Categoria C	62	33.9	117
	Categoria DE	95	52.1	108