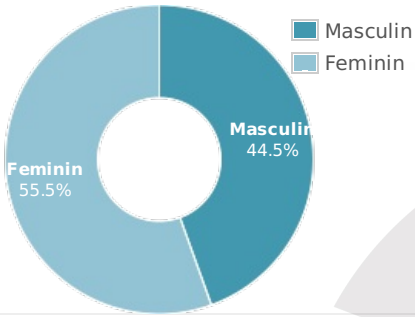
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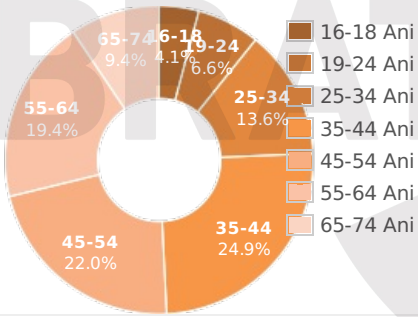
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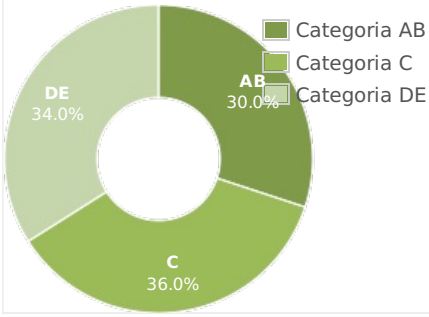
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Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Iunie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	892	100	100
Gen	Masculin	397	44.5	87
	Feminin	495	55.5	113
Varsta	16-18 Ani	37	4.2	93
	19-24 Ani	59	6.6	45
	25-34 Ani	121	13.5	54
	35-44 Ani	222	24.9	97
	45-54 Ani	196	22	133
	55-64 Ani	173	19.4	178
	65-74 Ani	84	9.4	272
Categorie sociala ESOMAR	Categoria AB	268	30	103
	Categoria C	321	36	98
	Categoria DE	303	34	98

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