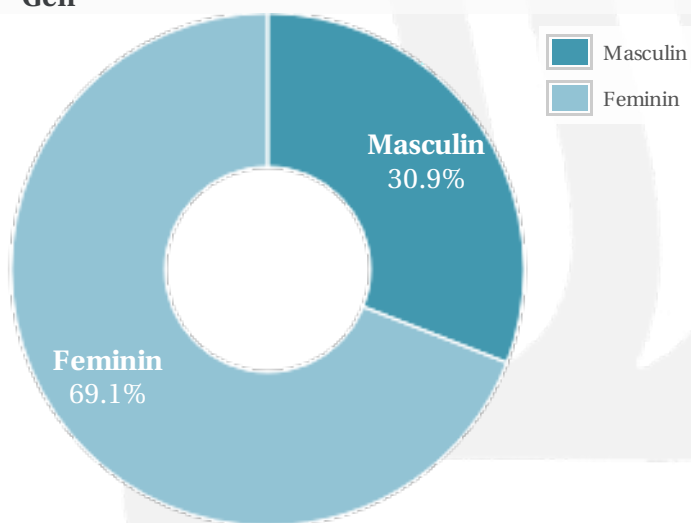


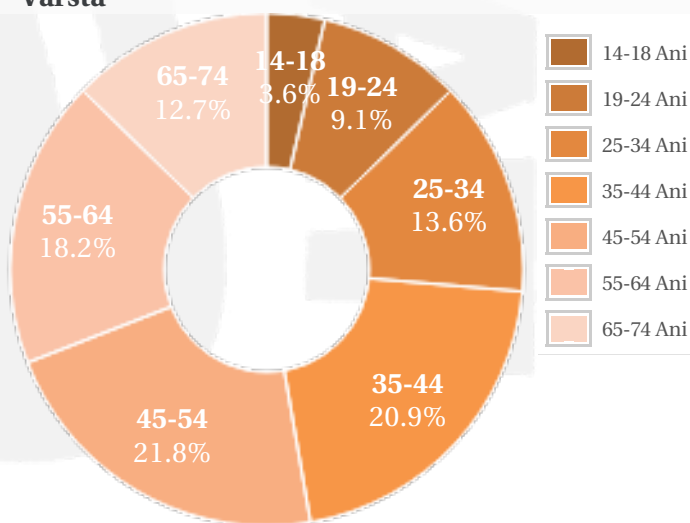
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Profil general Gen Varsta Categorie sociala ESOMAR

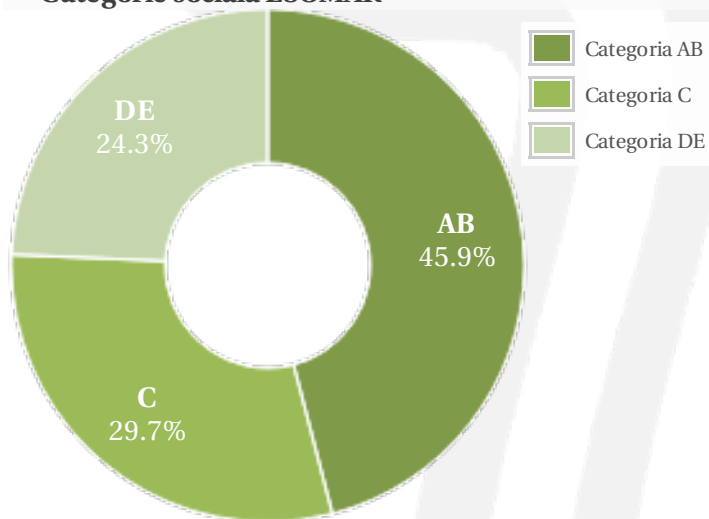
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Octombrie 2020

Grup	Grup tinta	Vizitatori pe Saptamana (VpS)		Index afinitate
		Mii persoane	Structura (%)	
Gen	Masculin	34	31.2	61
	Feminin	76	68.8	140
Varsta	14-18 Ani	4	3.5	79
	19-24 Ani	10	8.8	61
	25-34 Ani	15	13.9	56
	35-44 Ani	23	20.6	81
	45-54 Ani	24	21.9	132
	55-64 Ani	20	18.5	167
	65-74 Ani	14	12.7	365
Categorii sociale ESOMAR	Categoria AB	51	46	159
	Categoria C	33	29.8	83
	Categoria DE	27	24.2	68