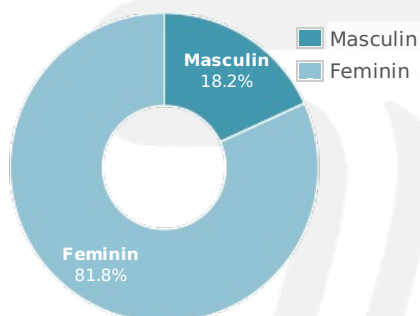


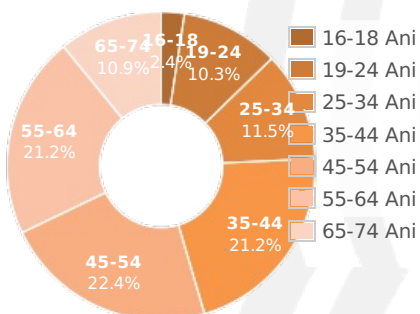
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- [Gen](#)
- [Varsta](#)
- [Categorie sociala ESOMAR](#)

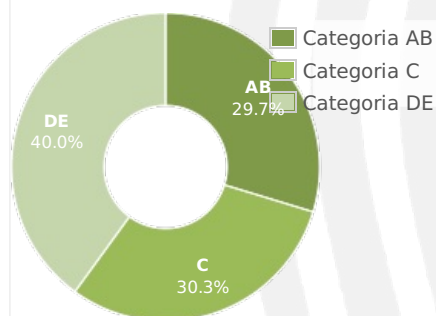
## Gen



## Varsta



## Categorie sociala ESOMAR



**Profil audienta: 1-31 Iulie 2022**

<b>Grup</b>	<b>Grup tinta</b>	<b>Vizitatori pe Luna (VpL)</b>		<b>Index afinitate</b>
		<b>Mii persoane</b>	<b>Structura (%)</b>	
Total	Total	165	100	100
Gen	Masculin	30	18.1	37
	Feminin	135	81.9	158
Varsta	16-18 Ani	4	2.2	55
	19-24 Ani	17	10.6	92
	25-34 Ani	19	11.6	56
	35-44 Ani	35	21.3	93
	45-54 Ani	37	22.5	101
	55-64 Ani	35	21.1	170
	65-74 Ani	18	11	154
Categorii sociale ESOMAR	Categoria AB	49	29.5	112
	Categoria C	50	30.2	111
	Categoria DE	66	40.3	86