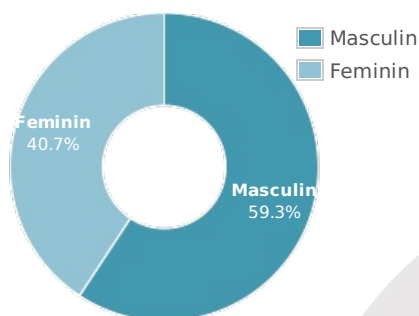


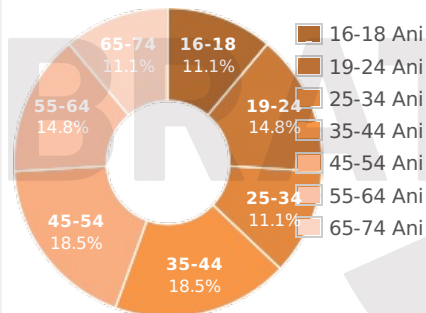
Contractor SATI: **ARBOMedia SRL**  
Director General: **Alin Alecu**  
Reprezentant BRAT: **Alin Alecu**  
Adresa: **Bucuresti, Str. Rucar, nr.7, sector 1, cod postal: 012256**  
Telefon: **0372-111.777**  
E-mail: **alin.alecu@arbomedia.ro**  
Regie Publicitate: **ARBOMedia SRL**  
Departament Publicitate: **-**

- [Profil general](#)
- [Gen](#)
- [Varsta](#)
- [Categorii sociale ESOMAR](#)

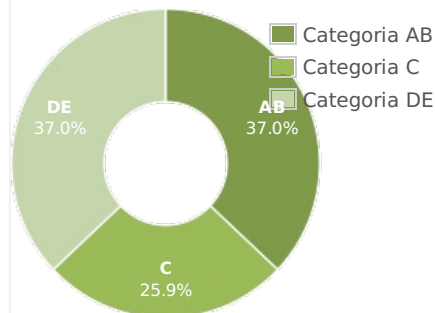
### Gen



### Varsta



### Categorii sociale ESOMAR



# SATI

## STUDIUL DE AUDIENTA SI TRAFIC INTERNET

**Profil audienta: 1-31 Octombrie 2023**

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	27	100	100
Gen	Masculin	16	60.6	124
	Feminin	11	39.4	76
Varsta	16-18 Ani	3	10.3	187
	19-24 Ani	4	15.3	149
	25-34 Ani	3	11.8	59
	35-44 Ani	5	17.3	72
	45-54 Ani	5	19.1	86
	55-64 Ani	4	14.2	121
	65-74 Ani	3	12	171
Categorie sociala ESOMAR	Categoria AB	10	36.3	159
	Categoria C	7	25.1	96
	Categoria DE	10	38.6	75

