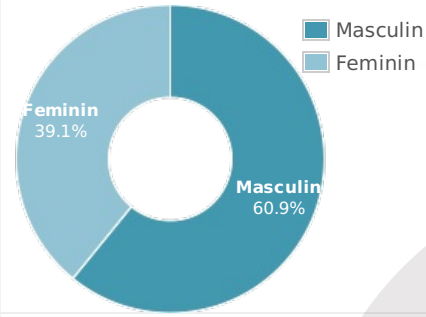
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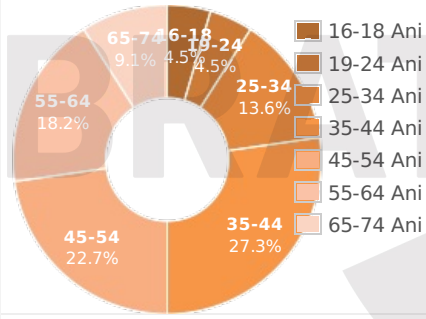
Contractor SATI:	**ARBOmedia SRL**
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

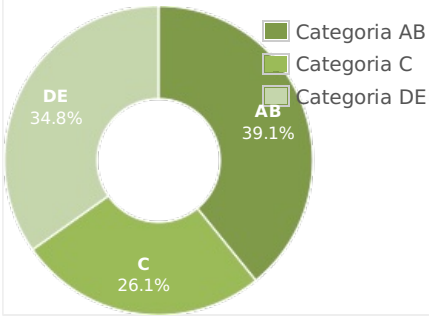
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-31 Martie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	23	100	100
Gen	Masculin	14	59.5	121
	Feminin	9	40.5	79
Varsta	16-18 Ani	1	4.2	86
	19-24 Ani	1	6.4	59
	25-34 Ani	3	15	73
	35-44 Ani	6	26.4	110
	45-54 Ani	5	20.5	93
	55-64 Ani	4	16.7	142
	65-74 Ani	2	10.7	167
Categorie sociala ESOMAR	Categoria AB	9	38	165
	Categoria C	6	26.7	92
	Categoria DE	8	35.2	73

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