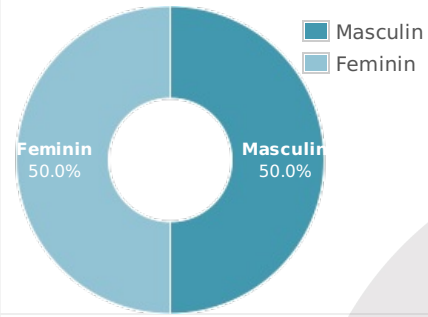
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categorie: Stiri si analize locale

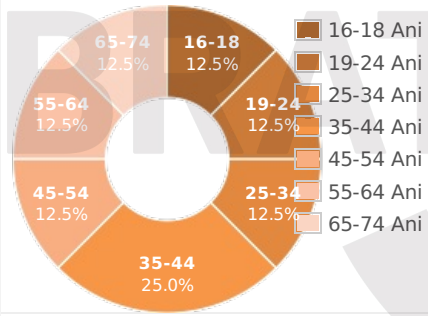
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

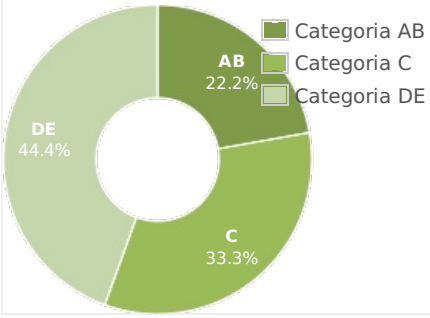
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	8	100	100
Gen	Masculin	4	45.5	92
	Feminin	4	54.5	106
Varsta	16-18 Ani	1	9.9	204
	19-24 Ani	1	9.8	90
	25-34 Ani	1	11.9	58
	35-44 Ani	2	26.9	112
	45-54 Ani	1	17.7	80
	55-64 Ani	1	12.6	107
	65-74 Ani	1	11.3	176
Categorie sociala ESOMAR	Categoria AB	2	21.7	94
	Categoria C	3	34.5	119
	Categoria DE	4	43.8	90

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