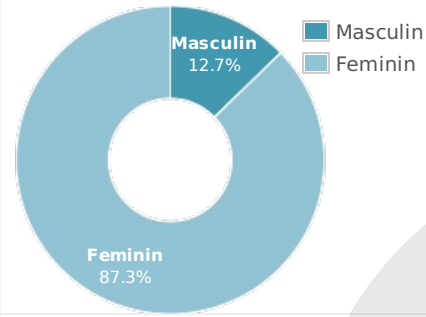
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categorie: Familie & copii

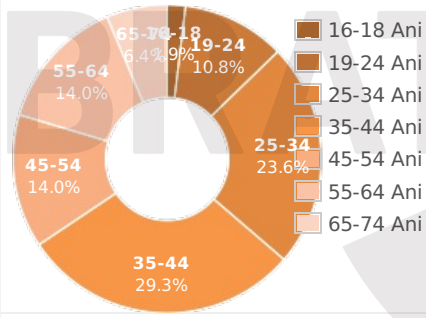
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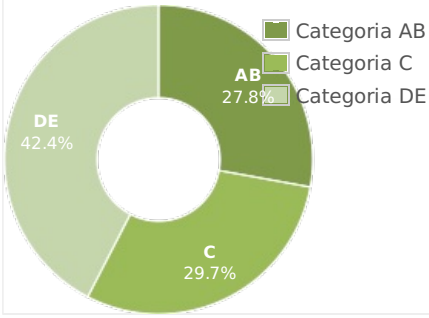
Gen



Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Octombrie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	157	100	100
Gen	Masculin	20	12.9	26
	Feminin	137	87.1	168
Varsta	16-18 Ani	3	1.9	47
	19-24 Ani	17	10.5	91
	25-34 Ani	37	23.8	116
	35-44 Ani	46	29.5	130
	45-54 Ani	22	13.7	61
	55-64 Ani	22	14.2	115
	65-74 Ani	10	6.4	90
Categorie sociala ESOMAR	Categoria AB	44	28	106
	Categoria C	47	29.8	109
	Categoria DE	67	42.3	90

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