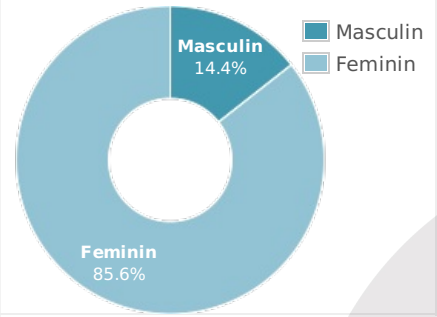
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categorie: Familie & copii

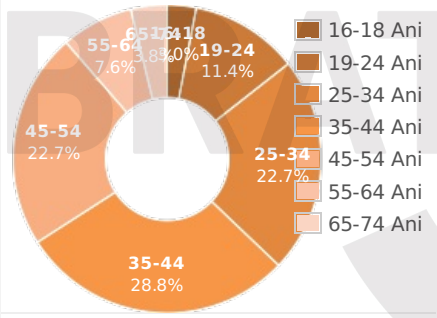
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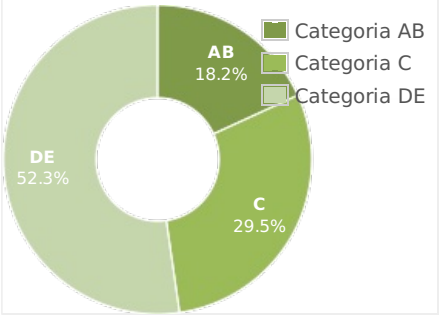
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	132	100	100
Gen	Masculin	19	14.6	29
	Feminin	113	85.4	167
Varsta	16-18 Ani	4	2.9	59
	19-24 Ani	15	11.1	102
	25-34 Ani	30	22.7	111
	35-44 Ani	38	29.1	121
	45-54 Ani	30	22.6	102
	55-64 Ani	10	7.6	65
	65-74 Ani	5	4	62
Categorie sociala ESOMAR	Categoria AB	24	18.1	78
	Categoria C	39	29.7	102
	Categoria DE	69	52.2	108

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