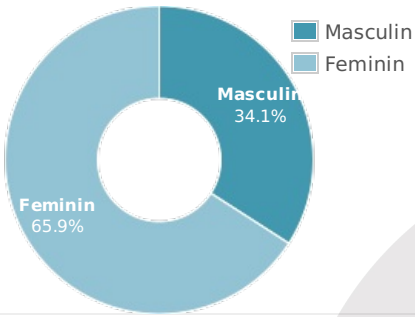
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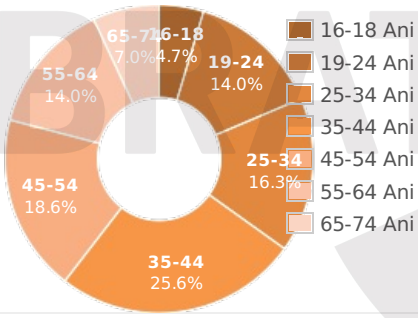
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

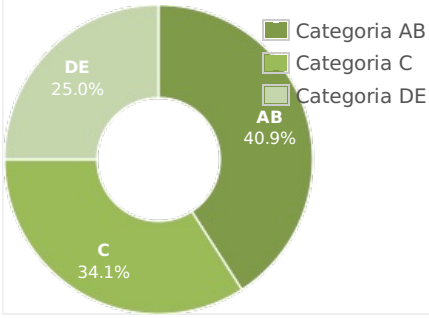
Gen



Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Ianuarie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	44	100	100
Gen	Masculin	15	34.2	68
	Feminin	29	65.8	131
Varsta	16-18 Ani	2	5.6	120
	19-24 Ani	6	13.3	91
	25-34 Ani	7	16.6	69
	35-44 Ani	11	24.9	98
	45-54 Ani	8	17.6	106
	55-64 Ani	6	14.3	131
	65-74 Ani	3	7.8	190
Categorie sociala ESOMAR	Categoria AB	18	39.9	123
	Categoria C	15	34.2	95
	Categoria DE	11	25.9	81

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