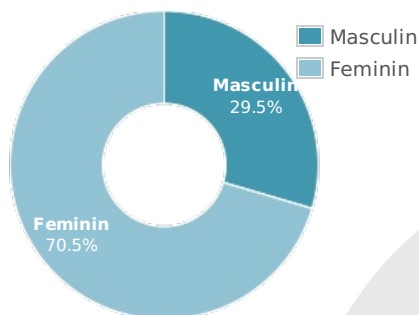


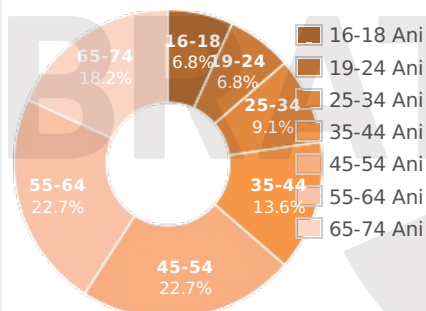
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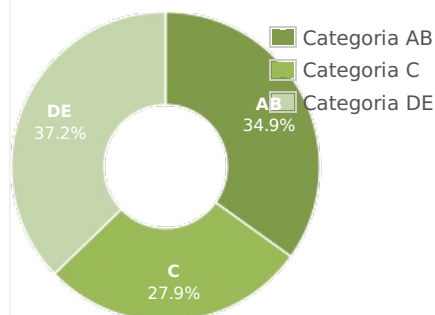
Gen



Varsta



Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-30 Aprilie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	43	100	100
Gen	Masculin	13	29.3	60
	Feminin	31	70.7	136
Varsta	16-18 Ani	3	5.8	125
	19-24 Ani	3	6.6	61
	25-34 Ani	4	9.3	46
	35-44 Ani	6	13	57
	45-54 Ani	10	23.4	102
	55-64 Ani	10	22.2	171
	65-74 Ani	8	19.6	309
Categorie sociala ESOMAR	Categoria AB	15	35.4	138
	Categoria C	12	28.7	117
	Categoria DE	16	36	71

