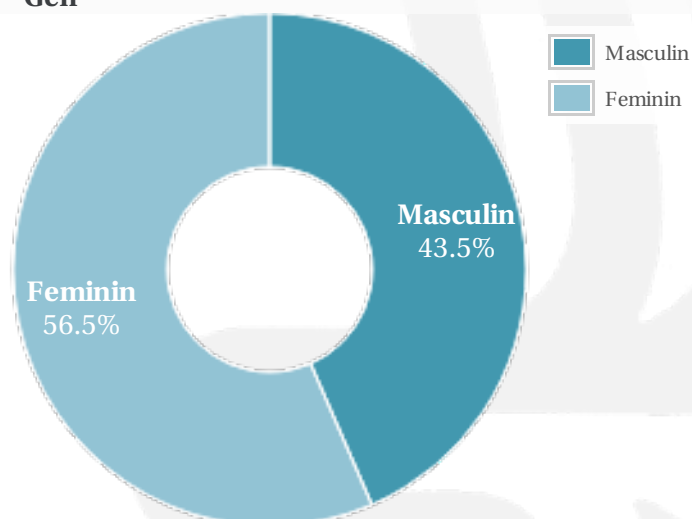


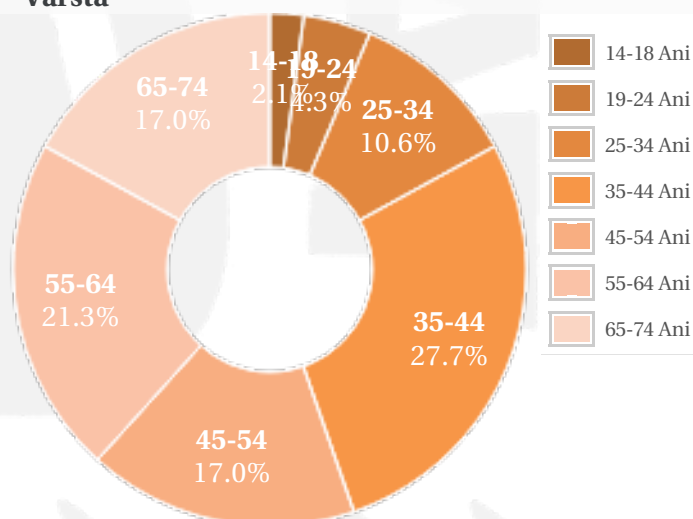
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Profil general Gen Varsta Categorie sociala ESOMAR

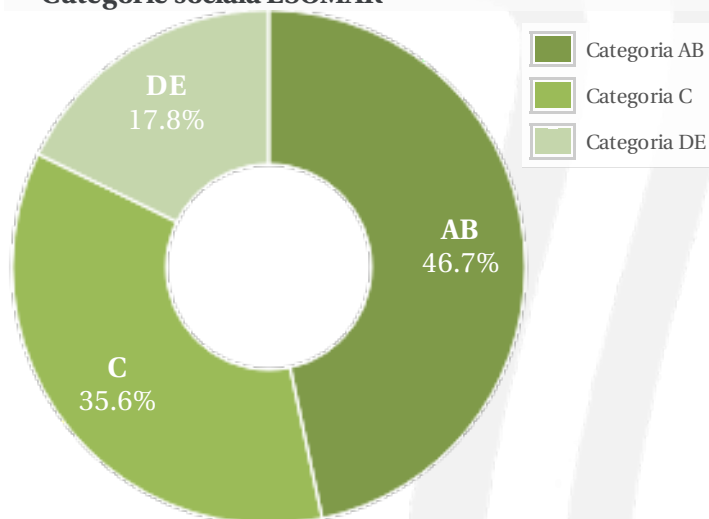
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Martie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	46	100	100
Gen	Masculin	20	43.5	87
	Feminin	26	56.5	112
Varsta	14-18 Ani	1	1.4	29
	19-24 Ani	2	3.6	26
	25-34 Ani	5	10.2	41
	35-44 Ani	13	28.5	112
	45-54 Ani	8	17.2	101
	55-64 Ani	10	22.2	199
	65-74 Ani	8	16.9	455
Categorii sociale ESOMAR	Categoria AB	21	46.5	167
	Categoria C	16	35.8	99
	Categoria DE	8	17.7	48