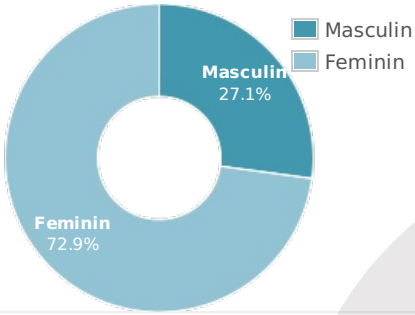
www.clickpentrufemei.ro

categorie: Lifestyle feminin

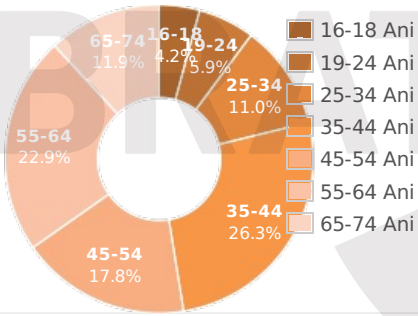
Editor:	**Adevarul Holding SRL**
Contractor SATI:	**Adevarul Holding SRL**
Director General:	**Constantin Sandu/Cristian Stancu**
Reprezentant BRAT:	**Gabriela Stan**
Adresa	**Bucuresti, Str. Fabrica de Glucoza nr. 21, Parter, Sector 2**
Telefon:	**0372-130.100**
E-mail:	**gabriela.stan@adevarulholding.ro**
Regie Publicitate:	**eAd.ro Interactive SRL**
Departament Publicitate:	**Dana Butnaru**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

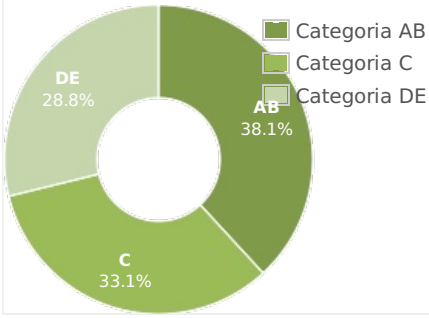
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Martie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	117	100	100
Gen	Masculin	32	27	53
	Feminin	86	73	146
Varsta	16-18 Ani	5	4.5	97
	19-24 Ani	7	5.7	39
	25-34 Ani	13	10.8	44
	35-44 Ani	31	26.5	104
	45-54 Ani	21	17.9	108
	55-64 Ani	27	23	211
	65-74 Ani	14	11.6	283
Categorie sociala ESOMAR	Categoria AB	45	38	117
	Categoria C	39	33.4	93
	Categoria DE	34	28.6	89

SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT