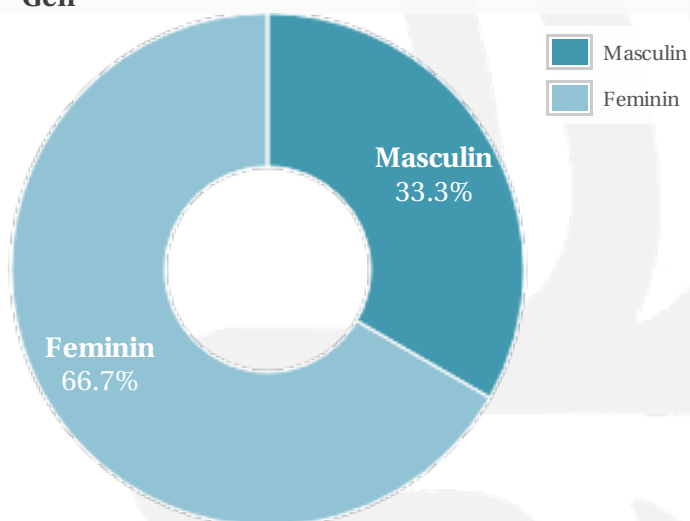


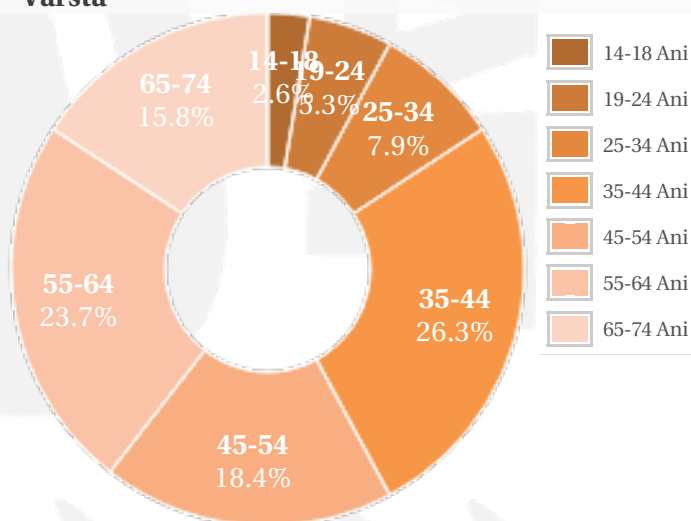
Editor:	<b>Adevarul Holding</b>
Contractor SATI:	<b>Adevarul Holding</b>
Director General:	<b>Cristian Stancu</b>
Reprezentant BRAT:	<b>Steluta Tapoi-Zamfir</b>
Adresa	<b>Bucuresti, Str. Fabrica de Glucoza nr. 21, Parter, Sector 2</b>
Telefon:	<b>0372-130.100</b>
E-mail:	<b>steluta.zamfir@adevarulholding.ro</b>
Regie Publicitate:	<b>eAd.ro Interactive</b>
Departament Publicitate:	<b>Dana Butnaru</b>

## Profil general Gen Varsta Categorie sociala ESOMAR

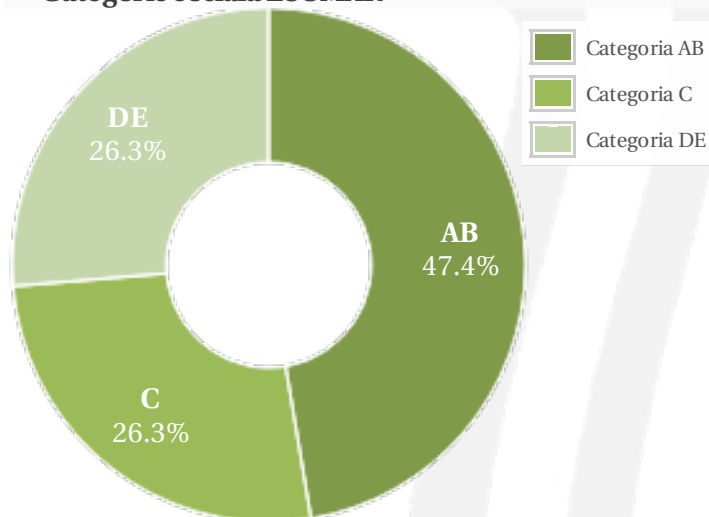
### Gen



### Varsta



### Categorie sociala ESOMAR



## Profil audienta: 1-31 Ianuarie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	38	100	100
Gen	Masculin	13	32.7	65
	Feminin	26	67.3	134
Varsta	14-18 Ani	1	3.3	70
	19-24 Ani	2	4.7	34
	25-34 Ani	3	7.5	30
	35-44 Ani	10	25.8	101
	45-54 Ani	7	19.4	114
	55-64 Ani	9	23	206
	65-74 Ani	6	16.2	438
Categorii sociale ESOMAR	Categoria AB	18	47.8	172
	Categoria C	10	25.5	70
	Categoria DE	10	26.7	73