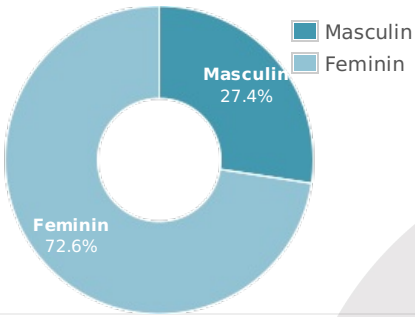
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categorie: Lifestyle feminin

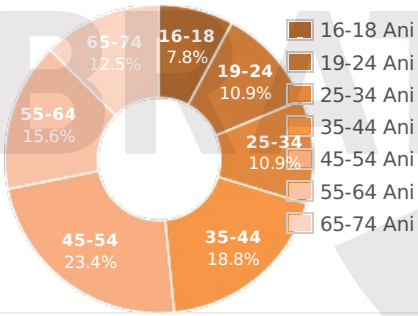
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

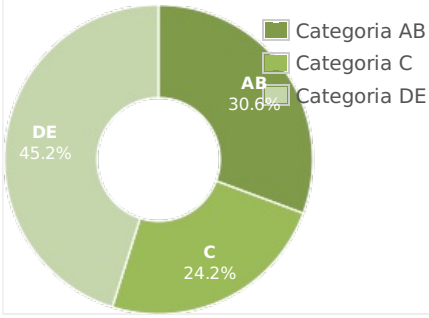
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-31 August 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	62	100	100
Gen	Masculin	17	27.4	56
	Feminin	45	72.6	140
Varsta	16-18 Ani	5	7.5	185
	19-24 Ani	7	11.2	97
	25-34 Ani	7	10.6	52
	35-44 Ani	12	18.8	82
	45-54 Ani	15	23.6	105
	55-64 Ani	10	15.7	130
	65-74 Ani	8	12.5	174
Categorie sociala ESOMAR	Categoria AB	19	30.7	117
	Categoria C	15	24.6	90
	Categoria DE	28	44.7	95

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