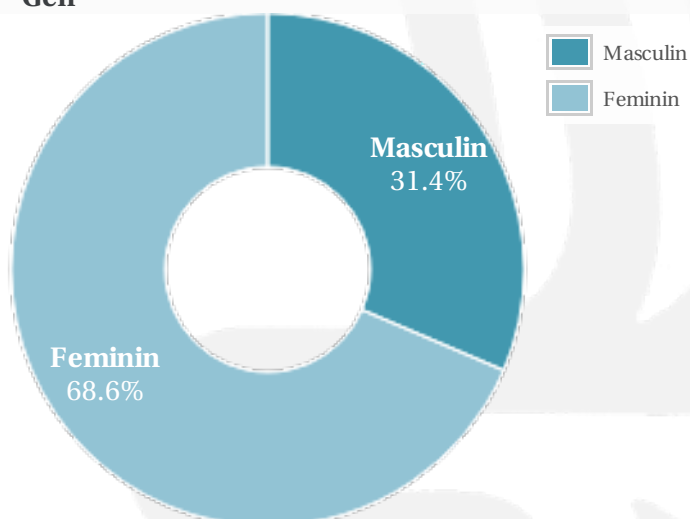


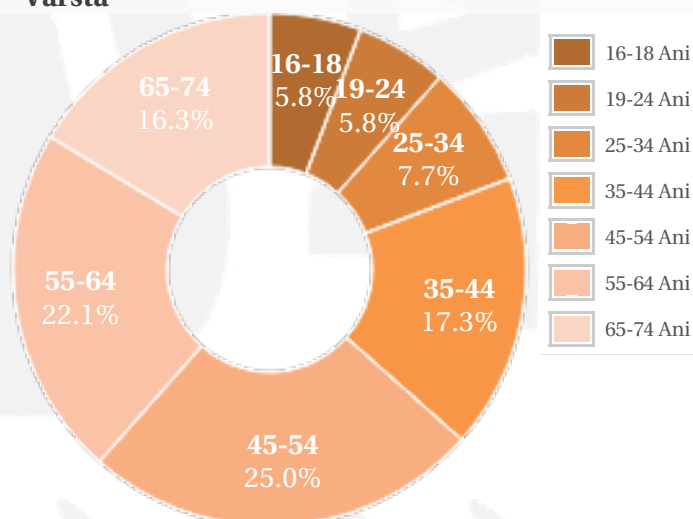
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## Profil general Gen Varsta Categorie sociala ESOMAR

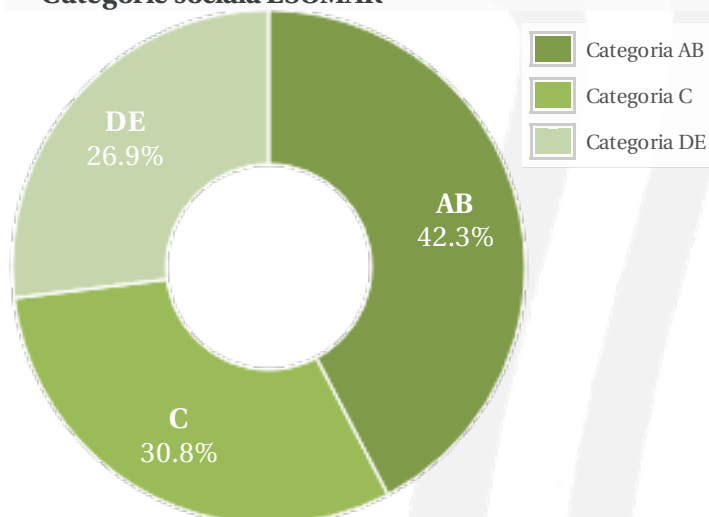
### Gen



### Varsta



### Categorie sociala ESOMAR



## Profil audienta: 1-31 August 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	104	100	100
Gen	Masculin	33	31.5	63
	Feminin	72	68.5	136
Varsta	16-18 Ani	6	5.9	124
	19-24 Ani	6	5.6	40
	25-34 Ani	8	8	32
	35-44 Ani	18	17.7	69
	45-54 Ani	26	24.7	146
	55-64 Ani	23	21.6	193
	65-74 Ani	17	16.5	444
Categorii sociale ESOMAR	Categoria AB	44	42.6	153
	Categoria C	32	31	86
	Categoria DE	28	26.4	72