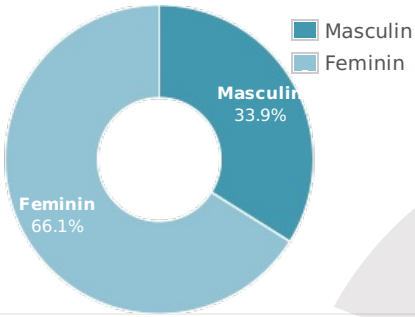
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categorie: Stiri generale
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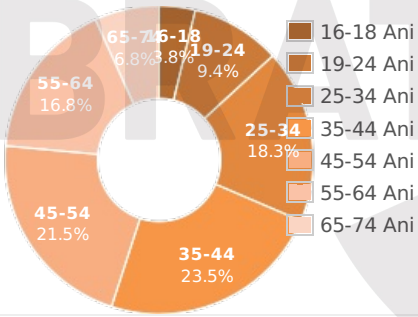
Editor:	**Adevarul Holding SRL**
Contractor SATI:	**Adevarul Holding SRL**
Director General:	**Constantin Sandu/Cristian Stancu**
Reprezentant BRAT:	**Gabriela Stan**
Adresa	**Bucuresti, Str. Fabrica de Glucoza nr. 21, Parter, Sector 2**
Telefon:	**0372-130.100**
E-mail:	**gabriela.stan@adevarulholding.ro**
Regie Publicitate:	**eAd.ro Interactive SRL**
Departament Publicitate:	**Dana Butnaru**

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- Varsta
- Categorie sociala ESOMAR

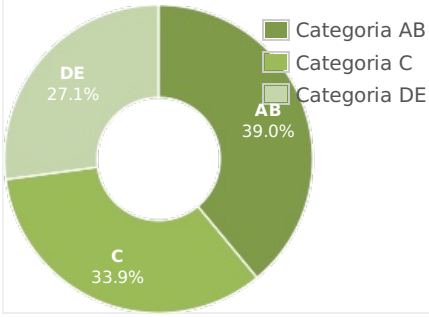
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-30 Septembrie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	531	100	100
Gen	Masculin	180	33.9	67
	Feminin	351	66.1	133
Varsta	16-18 Ani	20	3.7	83
	19-24 Ani	50	9.4	63
	25-34 Ani	97	18.2	72
	35-44 Ani	125	23.6	93
	45-54 Ani	114	21.5	132
	55-64 Ani	89	16.7	160
	65-74 Ani	36	6.9	194
Categorie sociala ESOMAR	Categoria AB	207	39	124
	Categoria C	180	33.8	94
	Categoria DE	144	27.2	82

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