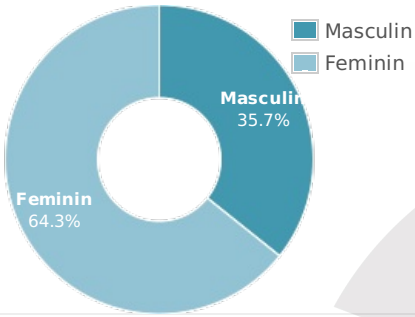
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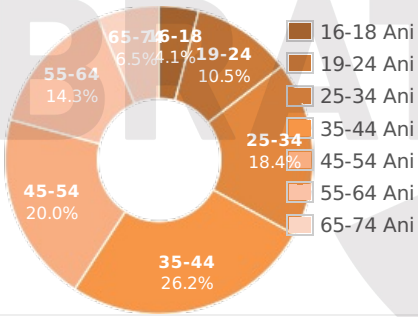
Editor:	**Adevarul Holding SRL**
Contractor SATI:	**Adevarul Holding SRL**
Director General:	**Constantin Sandu/Cristian Stancu**
Reprezentant BRAT:	**Gabriela Stan**
Adresa	**Bucuresti, Str. Fabrica de Glucoza nr. 21, Parter, Sector 2**
Telefon:	**0372-130.100**
E-mail:	**gabriela.stan@adevarulholding.ro**
Regie Publicitate:	**eAd.ro Interactive SRL**
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- Varsta
- Categorie sociala ESOMAR

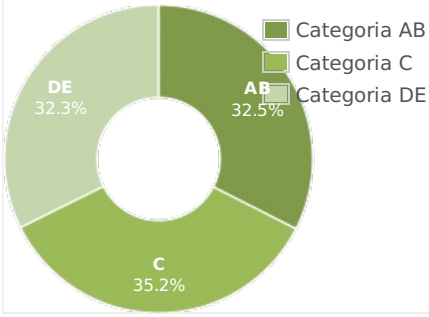
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Varsta



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BRAT

Profil audienta: 1-31 Octombrie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	630	100	100
Gen	Masculin	225	35.7	70
	Feminin	405	64.3	130
Varsta	16-18 Ani	26	4.2	96
	19-24 Ani	66	10.5	72
	25-34 Ani	116	18.4	74
	35-44 Ani	165	26.2	103
	45-54 Ani	126	20	120
	55-64 Ani	90	14.3	129
	65-74 Ani	41	6.5	186
Categorie sociala ESOMAR	Categoria AB	205	32.5	112
	Categoria C	222	35.2	98
	Categoria DE	204	32.3	91

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