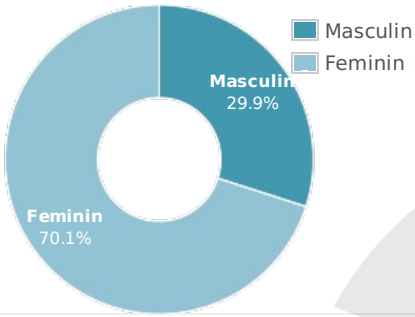
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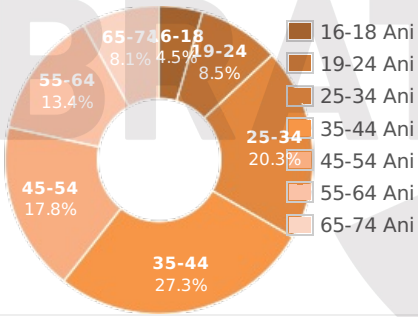
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- Varsta
- Categorie sociala ESOMAR

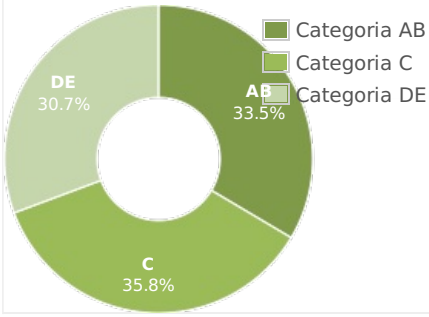
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-31 August 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	528	100	100
Gen	Masculin	158	29.9	59
	Feminin	370	70.1	140
Varsta	16-18 Ani	24	4.5	95
	19-24 Ani	45	8.6	62
	25-34 Ani	107	20.3	83
	35-44 Ani	144	27.2	107
	45-54 Ani	94	17.8	105
	55-64 Ani	71	13.4	120
	65-74 Ani	43	8.2	220
Categorie sociala ESOMAR	Categoria AB	177	33.6	120
	Categoria C	189	35.8	99
	Categoria DE	162	30.7	84

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