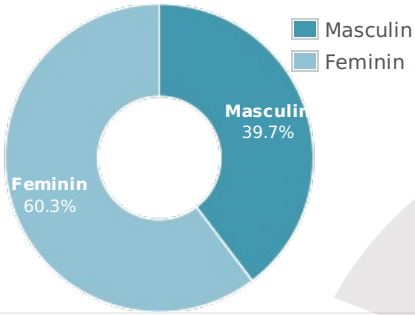
www.ciao.ro

categorie: Lifestyle feminin
Ciao.ro este un portal de stiri si divertisment care te informeaza despre ultimele evenimente mondene, sfaturi utile din moda, frumusete si sanatate, vedete si sport.

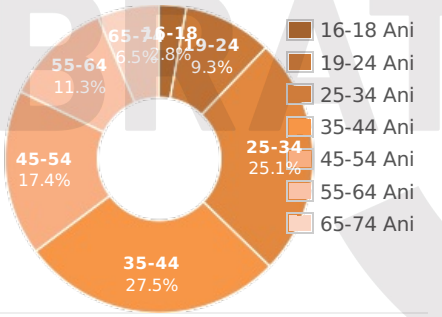
Contractor SATI:	**Gandul Media Network SRL**
Director General:	**Laura Elena Cretu**
Reprezentant BRAT:	**Laura Elena Cretu**
Adresa	**Bucuresti, Sos. Fabrica de Glucoza nr.21, parter, Sector 2**
Telefon:	**-**
E-mail:	**laura.cretu@2222.ro**
Regie Publicitate:	**Thematic Digital SRL**
Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

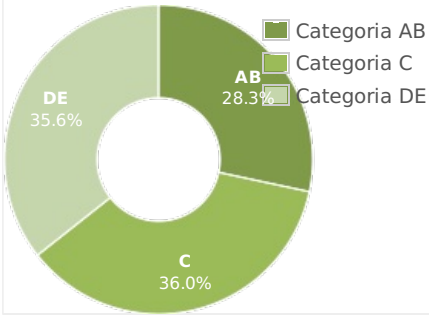
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Octombrie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	247	100	100
Gen	Masculin	98	39.6	77
	Feminin	149	60.4	123
Varsta	16-18 Ani	7	2.9	67
	19-24 Ani	23	9.2	63
	25-34 Ani	62	25	100
	35-44 Ani	68	27.5	108
	45-54 Ani	43	17.5	105
	55-64 Ani	28	11.5	104
	65-74 Ani	16	6.5	186
Categorie sociala ESOMAR	Categoria AB	70	28.2	97
	Categoria C	89	36.2	101
	Categoria DE	88	35.6	100

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