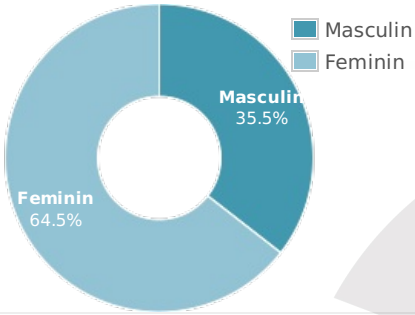
www.ciao.ro

categorie: Lifestyle feminin
Ciao.ro este un portal de stiri si divertisment care te informeaza despre ultimele evenimente mondene, sfaturi utile din moda, frumusete si sanatate, vedete si sport.

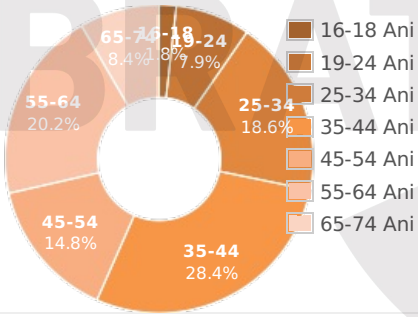
Contractor SATI:	**Gandul Media Network SRL**
Director General:	**Laura Elena Cretu**
Reprezentant BRAT:	**Laura Elena Cretu**
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Regie Publicitate:	**Thematic Digital SRL**
Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

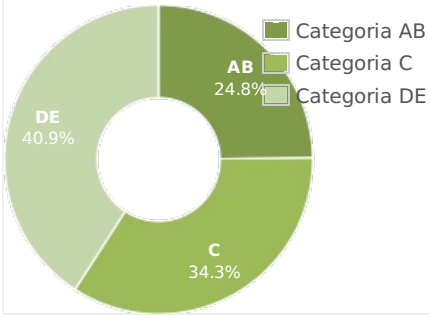
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	560	100	100
Gen	Masculin	199	35.5	69
	Feminin	361	64.5	131
Varsta	16-18 Ani	10	1.8	39
	19-24 Ani	44	7.9	54
	25-34 Ani	104	18.6	74
	35-44 Ani	159	28.3	111
	45-54 Ani	83	14.8	89
	55-64 Ani	113	20.1	185
	65-74 Ani	47	8.4	243
Categorie sociala ESOMAR	Categoria AB	139	24.8	85
	Categoria C	192	34.4	94
	Categoria DE	229	40.9	118

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