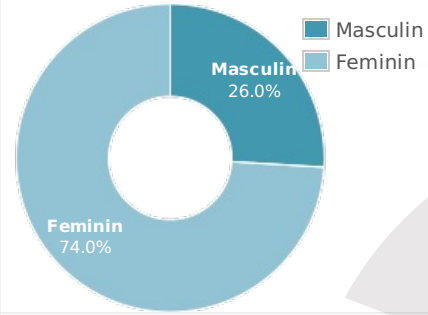
www.ciao.ro

categorie: Lifestyle feminin
Ciao.ro este un portal de stiri si divertisment care te informeaza despre ultimele evenimente mondene, sfaturi utile din moda, frumusete si sanatate, vedete si sport.

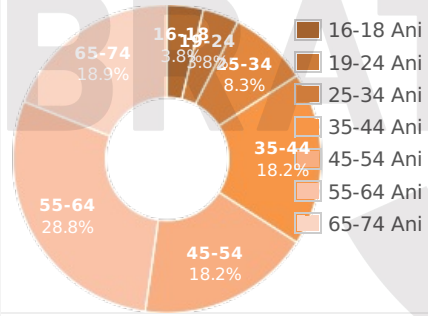
Contractor SATI:	**Gandul Media Network SRL**
Director General:	**Laura Elena Cretu**
Reprezentant BRAT:	**Laura Elena Cretu**
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Regie Publicitate:	**Thematic Digital SRL**
Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

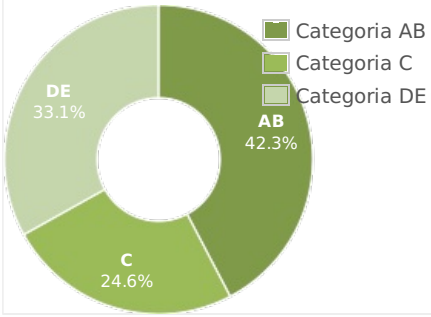
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Iulie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	131	100	100
Gen	Masculin	34	25.9	53
	Feminin	97	74.1	143
Varsta	16-18 Ani	5	3.6	91
	19-24 Ani	5	3.5	30
	25-34 Ani	11	8.4	41
	35-44 Ani	24	18.1	79
	45-54 Ani	24	18.1	82
	55-64 Ani	38	29.3	237
	65-74 Ani	25	19.5	273
Categorie sociala ESOMAR	Categoria AB	55	42.1	160
	Categoria C	32	24.8	91
	Categoria DE	43	33.1	70

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