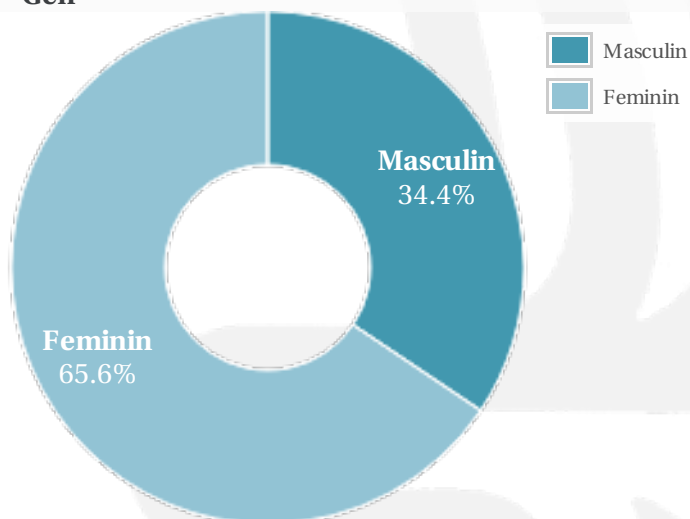


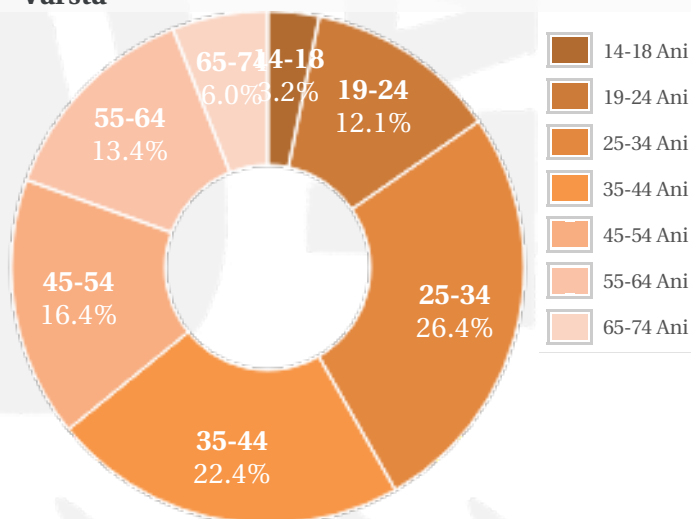
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Profil general Gen Varsta Categorie sociala ESOMAR

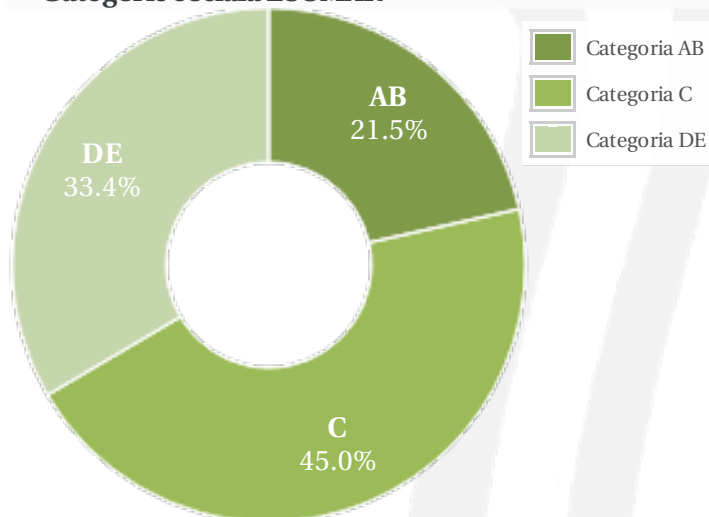
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Martie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	1148	100	100
Gen	Masculin	395	34.4	68
	Feminin	753	65.6	131
Varsta	14-18 Ani	37	3.2	68
	19-24 Ani	139	12.1	88
	25-34 Ani	302	26.3	107
	35-44 Ani	257	22.4	88
	45-54 Ani	188	16.4	97
	55-64 Ani	154	13.5	120
	65-74 Ani	69	6	162
Categorii sociale ESOMAR	Categoria AB	247	21.6	77
	Categoria C	517	45	124
	Categoria DE	384	33.4	92