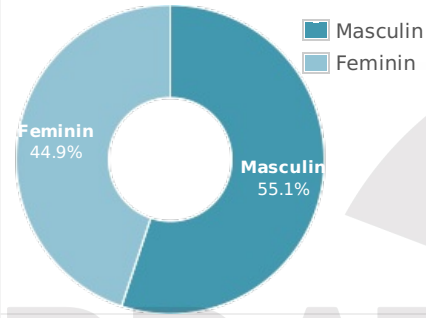
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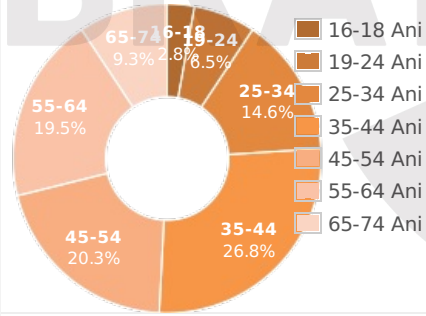
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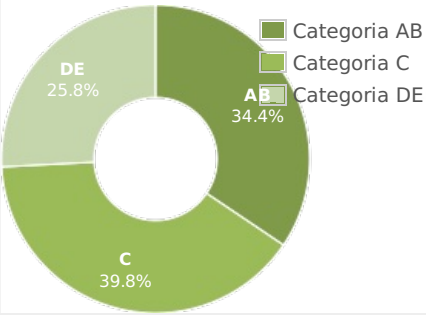
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SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	245	100	100
Gen	Masculin	135	55	107
	Feminin	110	45	91
Varsta	16-18 Ani	7	2.8	62
	19-24 Ani	16	6.4	44
	25-34 Ani	36	14.6	58
	35-44 Ani	66	26.8	105
	45-54 Ani	50	20.3	123
	55-64 Ani	48	19.7	181
	65-74 Ani	23	9.4	271
Categorie sociala ESOMAR	Categoria AB	84	34.4	118
	Categoria C	97	39.8	109
	Categoria DE	63	25.8	74

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