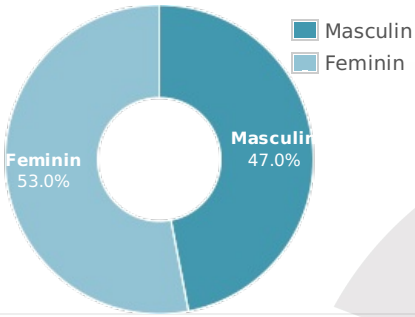
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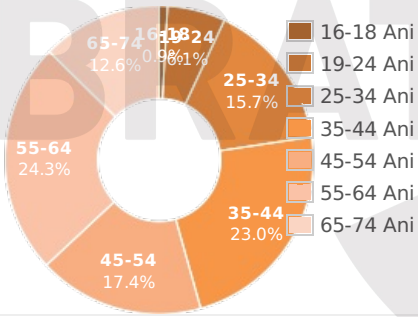
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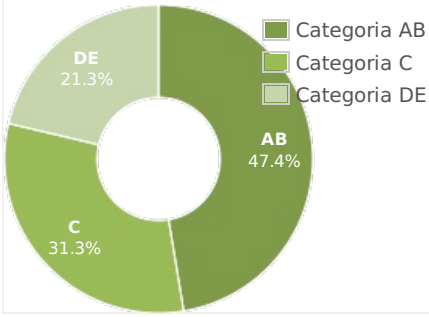
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Varsta



Categorie sociala ESOMAR



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Profil audienta: 1-31 Mai 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	229	100	100
Gen	Masculin	108	46.9	92
	Feminin	122	53.1	108
Varsta	16-18 Ani	2	0.8	18
	19-24 Ani	14	6	41
	25-34 Ani	36	15.5	62
	35-44 Ani	53	23.2	91
	45-54 Ani	40	17.4	105
	55-64 Ani	56	24.3	223
	65-74 Ani	29	12.8	371
Categorie sociala ESOMAR	Categoria AB	109	47.4	162
	Categoria C	72	31.3	85
	Categoria DE	49	21.3	61

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