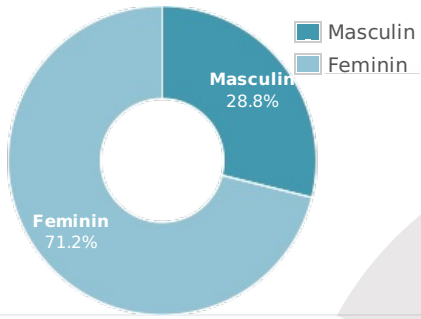
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categorie: Stiri si analize locale
Bucurestiul zi de zi! Cu de toate: stiri, reportaje & anchete. Concerte, party, filme, piese de teatru, festivaluri & targuri

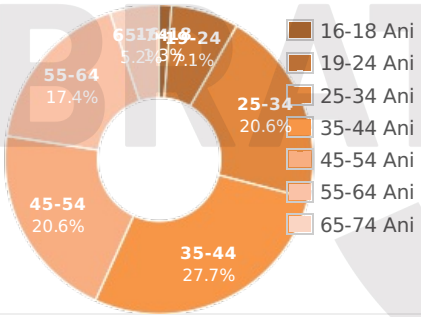
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- Varsta
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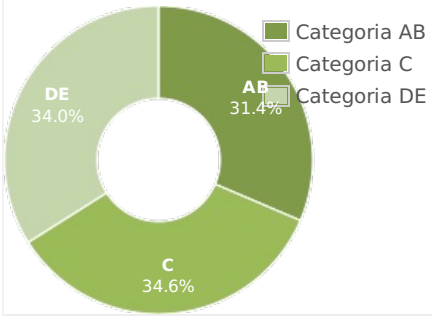
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Septembrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	156	100	100
Gen	Masculin	45	28.8	57
	Feminin	111	71.2	142
Varsta	16-18 Ani	2	1.4	30
	19-24 Ani	11	7.4	53
	25-34 Ani	32	20.6	84
	35-44 Ani	43	27.5	108
	45-54 Ani	32	20.5	121
	55-64 Ani	27	17.3	155
	65-74 Ani	8	5.3	143
Categorie sociala ESOMAR	Categoria AB	49	31.4	113
	Categoria C	54	34.9	96
	Categoria DE	53	33.8	93

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