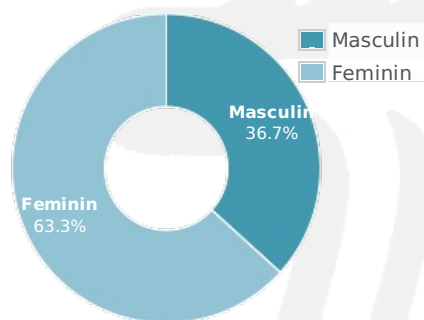


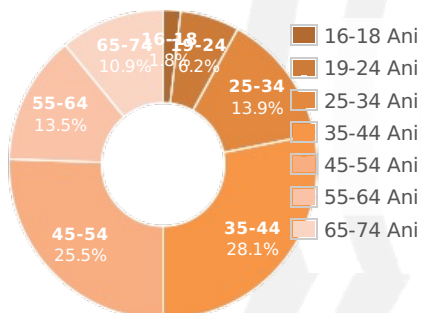
Contractor SATI: **ZYX Publishing Group SRL**  
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- [Gen](#)
- [Varsta](#)
- [Categorie sociala ESOMAR](#)

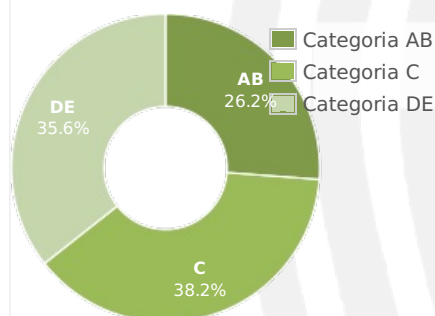
### Gen



### Varsta



### Categorie sociala ESOMAR



**Profil audienta: 1-31 Mai 2022**

<b>Grup</b>	<b>Grup tinta</b>	<b>Vizitatori pe Luna (VpL)</b>		<b>Index afinitate</b>
		<b>Mii persoane</b>	<b>Structura (%)</b>	
Total	Total	275	100	100
Gen	Masculin	101	36.8	75
	Feminin	174	63.2	123
Varsta	16-18 Ani	5	1.9	39
	19-24 Ani	17	6.2	57
	25-34 Ani	38	13.8	67
	35-44 Ani	77	28	117
	45-54 Ani	70	25.5	116
	55-64 Ani	37	13.6	116
	65-74 Ani	30	11	172
Categorii sociale ESOMAR	Categoria AB	72	26.2	113
	Categoria C	105	38.2	132
	Categoria DE	98	35.6	73