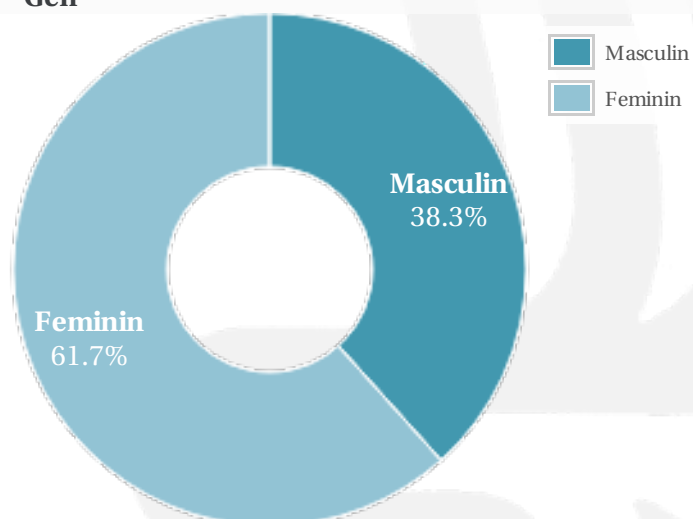


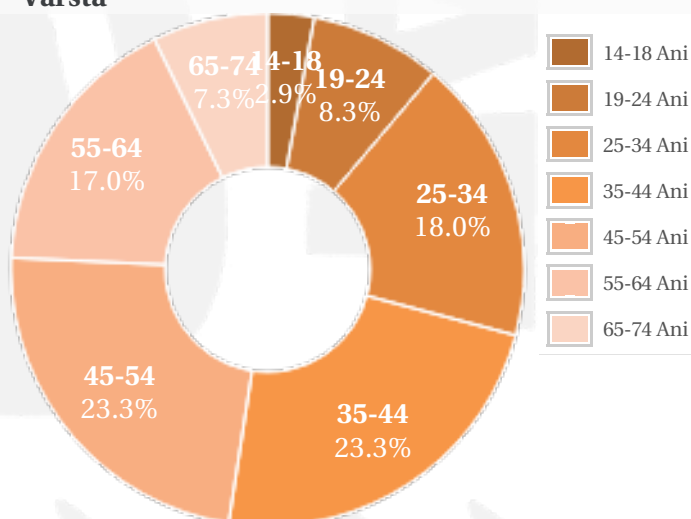
|                          |  |
|--------------------------|--|
| Editor:                  | <b>Nu este membru BRAT</b>   |
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## Profil general Gen Varsta Categorie sociala ESOMAR

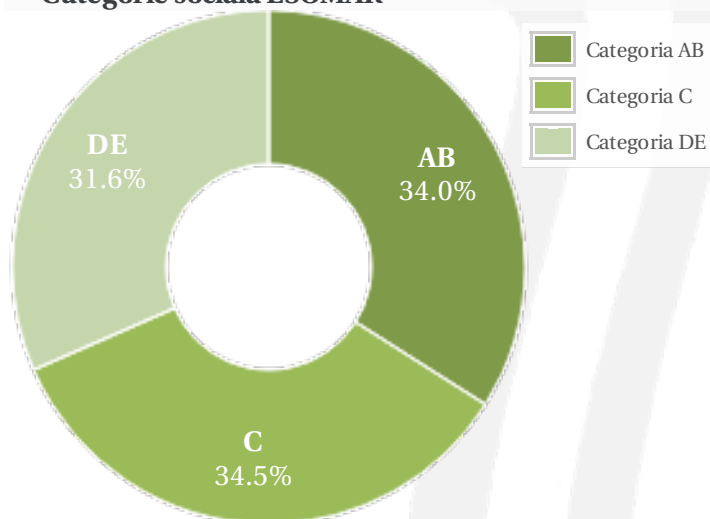
### Gen



### Varsta



### Categorie sociala ESOMAR



## Profil audienta: 1-31 August 2020

| Grup                        | Grup tinta   | Vizitatori pe Saptamana (VpS) |               | Index afinitate |
|-----------------------------|--------------|-------------------------------|---------------|-----------------|
|                             |              | Mii persoane                  | Structura (%) |                 |
| Gen                         | Masculin     | 79                            | 38.2          | 75              |
|                             | Feminin      | 127                           | 61.8          | 125             |
| Varsta                      | 14-18 Ani    | 6                             | 3.1           | 71              |
|                             | 19-24 Ani    | 17                            | 8.2           | 57              |
|                             | 25-34 Ani    | 37                            | 17.9          | 72              |
|                             | 35-44 Ani    | 48                            | 23.4          | 91              |
|                             | 45-54 Ani    | 48                            | 23.3          | 140             |
|                             | 55-64 Ani    | 35                            | 16.9          | 153             |
|                             | 65-74 Ani    | 15                            | 7.2           | 208             |
| Categorii sociale<br>ESOMAR | Categoria AB | 70                            | 34.2          | 118             |
|                             | Categoria C  | 71                            | 34.4          | 96              |
|                             | Categoria DE | 65                            | 31.4          | 88              |