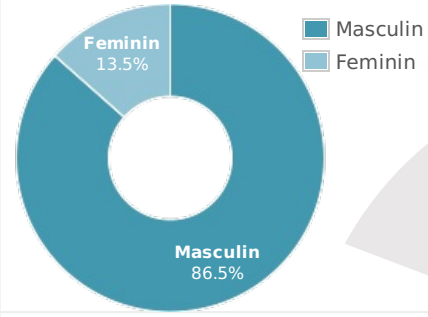
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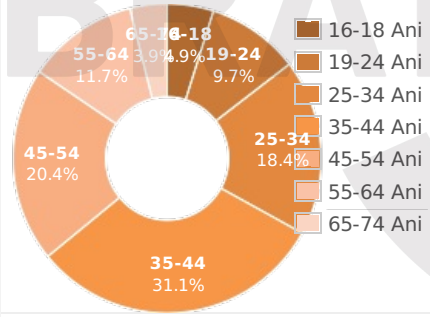
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- Varsta
- Categorie sociala ESOMAR

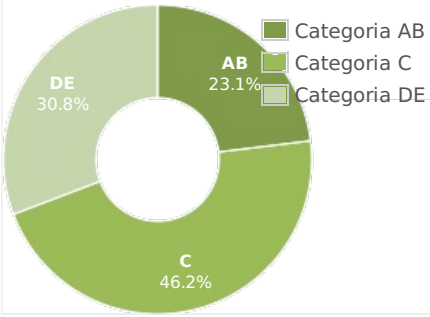
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Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Septembrie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	104	100	100
Gen	Masculin	90	86.8	170
	Feminin	14	13.2	26
Varsta	16-18 Ani	5	5	113
	19-24 Ani	10	9.8	68
	25-34 Ani	19	18.3	73
	35-44 Ani	32	31.1	122
	45-54 Ani	21	20.4	123
	55-64 Ani	12	11.6	105
	65-74 Ani	4	3.7	107
Categorie sociala ESOMAR	Categoria AB	24	23.4	80
	Categoria C	48	45.7	128
	Categoria DE	32	31	87

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