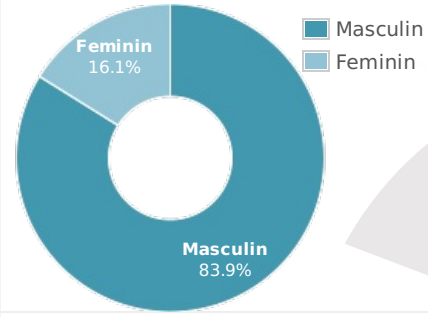
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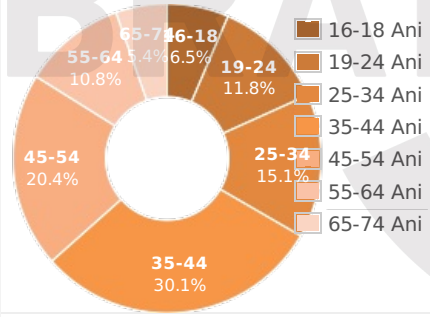
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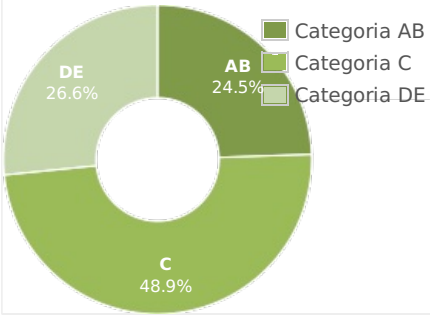
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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 August 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	94	100	100
Gen	Masculin	78	83.6	167
	Feminin	15	16.4	32
Varsta	16-18 Ani	6	6.6	139
	19-24 Ani	11	11.9	86
	25-34 Ani	14	15.1	62
	35-44 Ani	28	30	118
	45-54 Ani	19	20.4	120
	55-64 Ani	10	10.8	96
	65-74 Ani	5	5.2	139
Categorie sociala ESOMAR	Categoria AB	23	25	90
	Categoria C	46	48.9	135
	Categoria DE	25	26.1	72

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