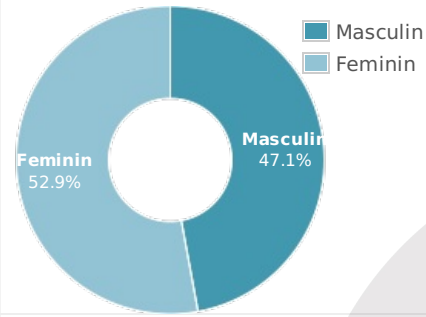
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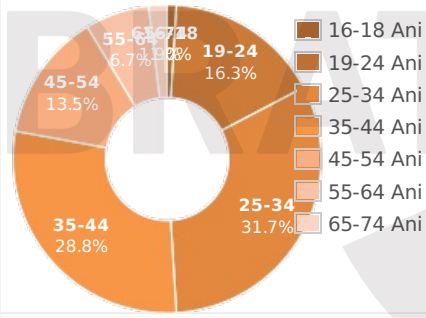
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- Varsta
- Categorie sociala ESOMAR

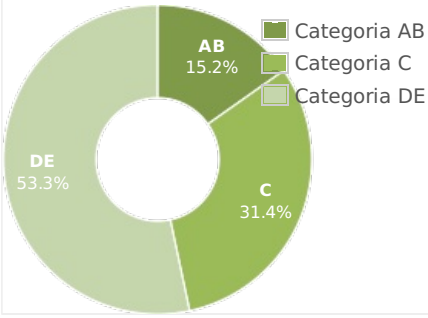
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Septembrie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	105	100	100
Gen	Masculin	49	47.1	92
	Feminin	55	52.9	107
Varsta	16-18 Ani	1	1.3	30
	19-24 Ani	17	16	111
	25-34 Ani	33	31.6	127
	35-44 Ani	30	28.9	113
	45-54 Ani	14	13.2	79
	55-64 Ani	7	7	63
	65-74 Ani	2	2.1	60
Categorie sociala ESOMAR	Categoria AB	16	14.9	51
	Categoria C	33	31.9	89
	Categoria DE	56	53.2	150

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