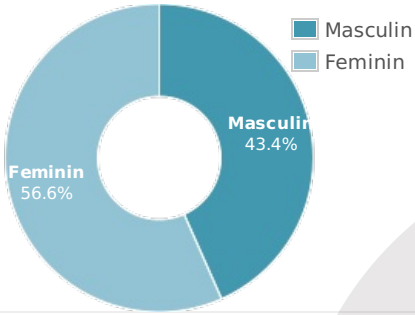
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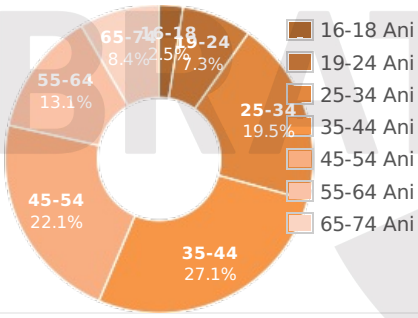
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- Varsta
- Categorie sociala ESOMAR

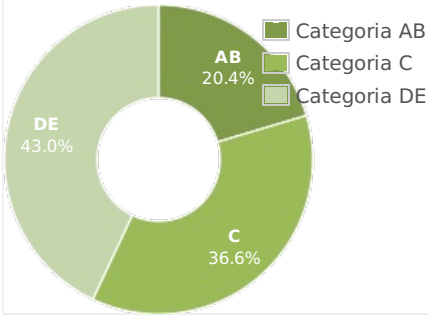
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Octombrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	641	100	100
Gen	Masculin	278	43.4	86
	Feminin	363	56.6	113
Varsta	16-18 Ani	16	2.5	52
	19-24 Ani	47	7.4	53
	25-34 Ani	125	19.4	79
	35-44 Ani	174	27.1	105
	45-54 Ani	142	22.1	129
	55-64 Ani	84	13	115
	65-74 Ani	54	8.4	226
Categorie sociala ESOMAR	Categoria AB	131	20.4	73
	Categoria C	235	36.6	101
	Categoria DE	276	43	117

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