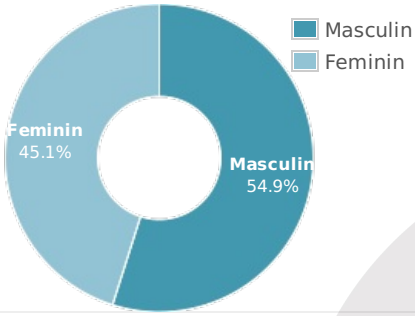
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categorie: Sport

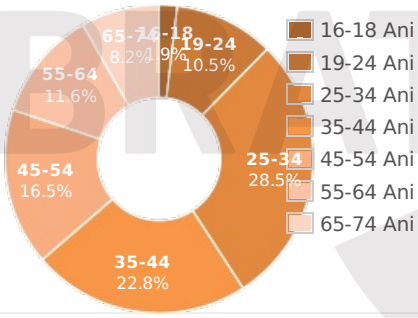
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- Varsta
- Categorie sociala ESOMAR

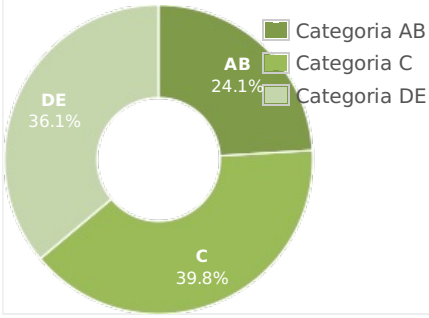
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Decembrie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	266	100	100
Gen	Masculin	146	54.8	107
	Feminin	120	45.2	92
Varsta	16-18 Ani	5	1.9	42
	19-24 Ani	28	10.7	74
	25-34 Ani	76	28.4	114
	35-44 Ani	61	23	90
	45-54 Ani	44	16.3	98
	55-64 Ani	31	11.6	105
	65-74 Ani	22	8.1	233
Categorie sociala ESOMAR	Categoria AB	64	24.1	83
	Categoria C	106	39.9	111
	Categoria DE	96	36	101

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