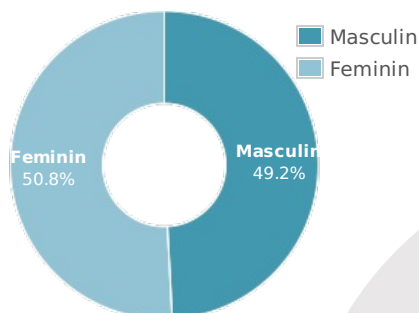


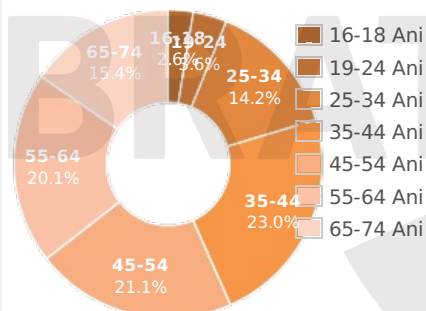
Editor: **Antena TV Group SA**
Contractor SATI: **Antena TV Group SA**
Director General: **Mihai Cristian Ionita**
Reprezentant BRAT: **Stefan Horobet**
Adresa: **Bucuresti, Bd. Ficusului nr. 44A, Et. 4A, Zona 2, Sector 1**
Telefon: **021-40.91.861; 021-40.91.862**
E-mail: **stefan.horobet@digitalag.ro**
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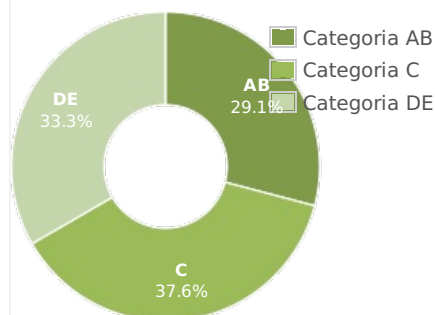
Gen



Varsta



Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-31 August 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	423	100	100
Gen	Masculin	208	49.1	101
	Feminin	215	50.9	99
Varsta	16-18 Ani	11	2.7	48
	19-24 Ani	15	3.5	34
	25-34 Ani	60	14.3	72
	35-44 Ani	97	22.8	95
	45-54 Ani	89	21	95
	55-64 Ani	85	20.2	171
	65-74 Ani	65	15.5	222
Categorie sociala ESOMAR	Categoria AB	123	29.2	128
	Categoria C	159	37.5	143
	Categoria DE	141	33.3	65

