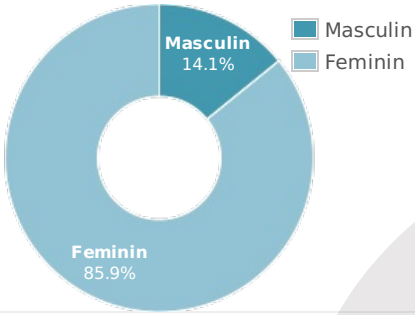
www.andreearaicu.ro

categorie: Lifestyle feminin

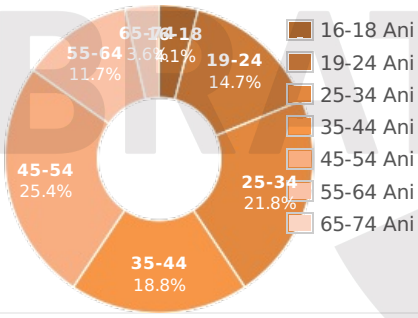
Editor:	**Nu este membru BRAT**
Contractor SATI:	**Internet Corp SRL**
Director General:	**Raluca Mateiu**
Reprezentant BRAT:	**Cristina Bucea**
Adresa	**Bucuresti, Str. Putul lui Zamfir nr. 28, Sector 1**
Telefon:	**031-228.66.09**
E-mail:	**cristina.bucea@internetcorp.ro**
Regie Publicitate:	**Internet Corp SRL**
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

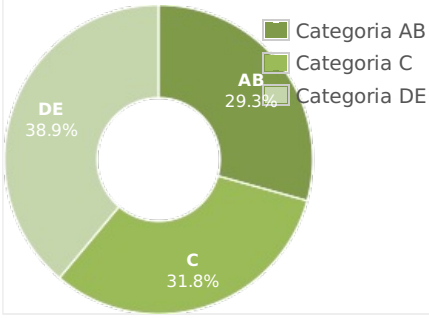
Gen



Varsta



Categorie sociala ESOMAR



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Profil audienta: 1-31 Octombrie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	198	100	100
Gen	Masculin	28	14.2	28
	Feminin	170	85.8	172
Varsta	16-18 Ani	8	4.2	93
	19-24 Ani	29	14.9	100
	25-34 Ani	43	21.9	87
	35-44 Ani	37	18.6	73
	45-54 Ani	50	25.2	155
	55-64 Ani	23	11.8	112
	65-74 Ani	7	3.5	100
Categorie sociala ESOMAR	Categoria AB	58	29.3	93
	Categoria C	63	31.9	88
	Categoria DE	77	38.8	118

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