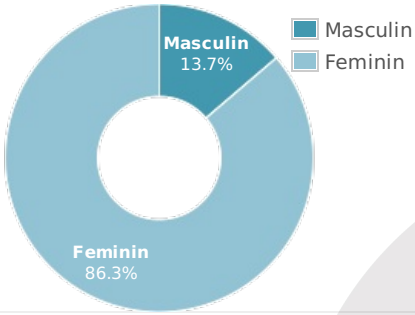
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categorie: Lifestyle feminin

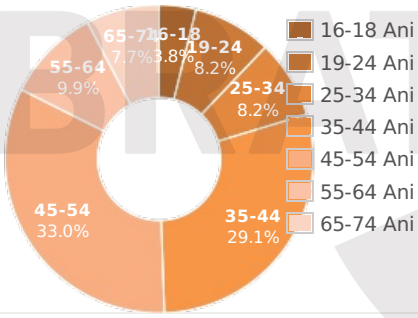
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

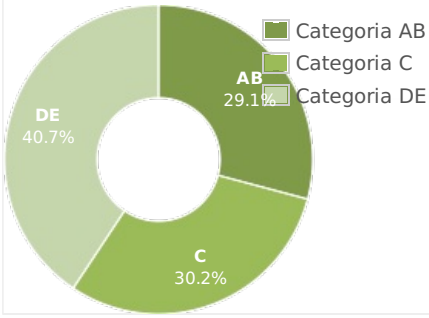
Gen



Varsta



Categorie sociala ESOMAR



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Profil audienta: 1-28 Februarie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	182	100	100
Gen	Masculin	25	13.7	28
	Feminin	157	86.3	167
Varsta	16-18 Ani	7	4	85
	19-24 Ani	15	8.2	76
	25-34 Ani	15	8.5	42
	35-44 Ani	53	28.9	128
	45-54 Ani	60	32.8	144
	55-64 Ani	18	9.7	74
	65-74 Ani	14	7.9	124
Categorie sociala ESOMAR	Categoria AB	53	29.2	114
	Categoria C	55	30.1	123
	Categoria DE	74	40.8	81

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