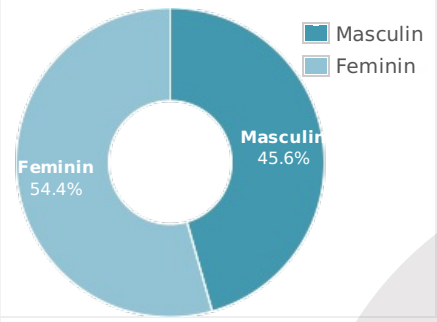
www.alephnews.ro

categorie: Video & TV online

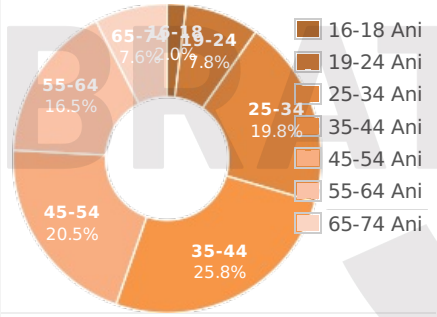
Editor:	**Aleph Media SRL**
Contractor SATI:	**Outsmart Media SRL**
Director General:	**Smart Financial Services SRL**
Reprezentant BRAT:	**Corina Costache**
Adresa	
Telefon:	**-**
E-mail:	**corina.costache@m.ro**
Regie Publicitate:	**Outsmart Media SRL**
Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

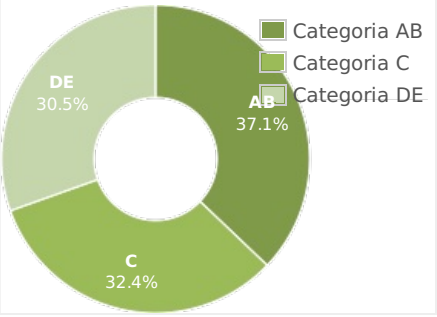
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	707	100	100
Gen	Masculin	322	45.6	91
	Feminin	384	54.4	108
Varsta	16-18 Ani	14	1.9	40
	19-24 Ani	55	7.8	56
	25-34 Ani	140	19.8	81
	35-44 Ani	183	25.8	101
	45-54 Ani	145	20.5	121
	55-64 Ani	117	16.6	149
	65-74 Ani	54	7.6	204
Categorie sociala ESOMAR	Categoria AB	262	37.1	133
	Categoria C	229	32.4	89
	Categoria DE	215	30.4	84

SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT