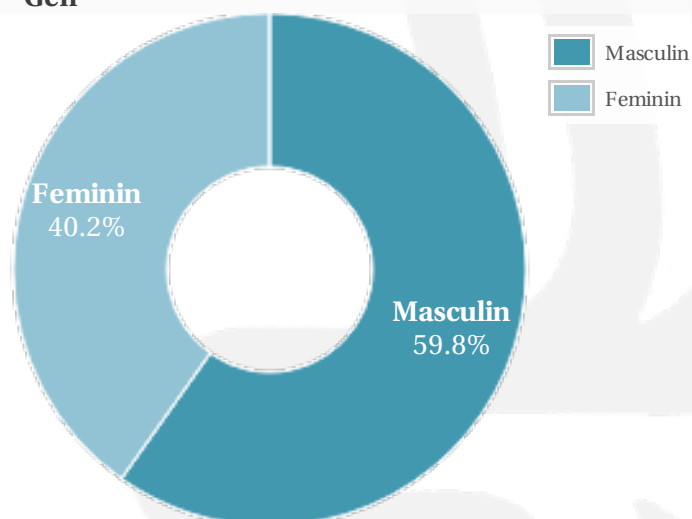


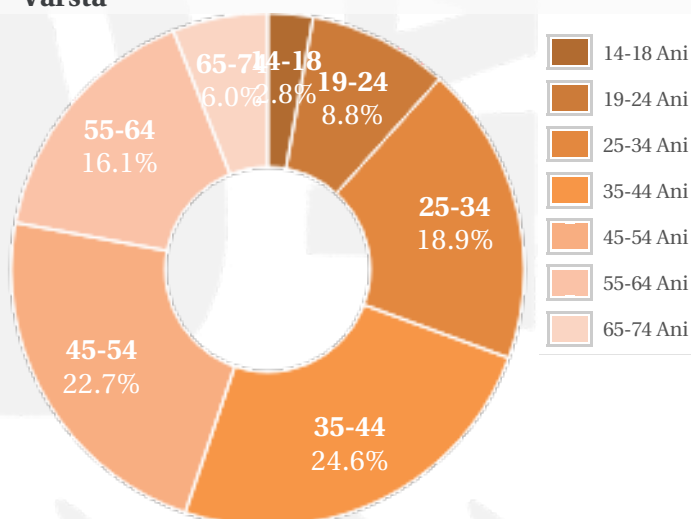
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Director General:	Dragos Stanca
Reprezentant BRAT:	Dragos Stanca
Adresa	Bucuresti, Str. Sevastopol nr. 17C, Ap.01 , Sector 1
Telefon:	021-410.10.38
E-mail:	dragos.stanca@thinkdigital.net
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Profil general Gen Varsta Categorie sociala ESOMAR

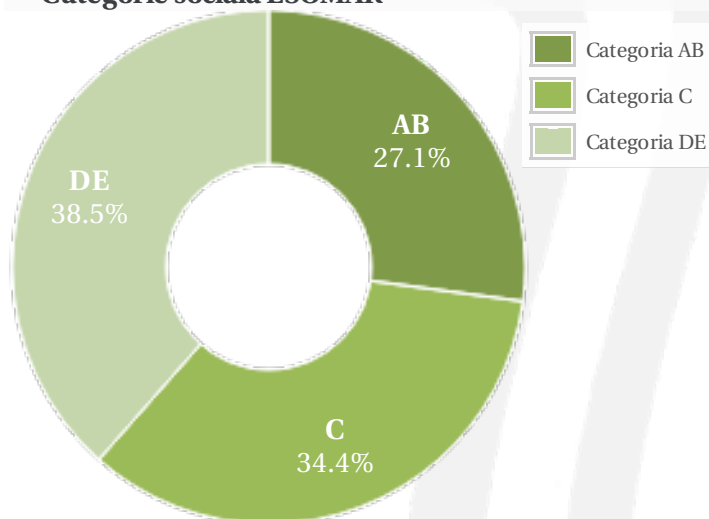
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-30 Septembrie 2020

Grup	Grup tinta	Vizitatori pe Saptamana (VpS)		Index afinitate
		Mii persoane	Structura (%)	
Gen	Masculin	189	59.9	117
	Feminin	127	40.1	81
Varsta	14-18 Ani	9	2.8	65
	19-24 Ani	28	9	62
	25-34 Ani	60	18.8	75
	35-44 Ani	78	24.7	97
	45-54 Ani	72	22.6	136
	55-64 Ani	51	16	145
	65-74 Ani	19	6	172
Categorii sociale ESOMAR	Categoria AB	86	27.1	93
	Categoria C	109	34.5	96
	Categoria DE	122	38.4	108