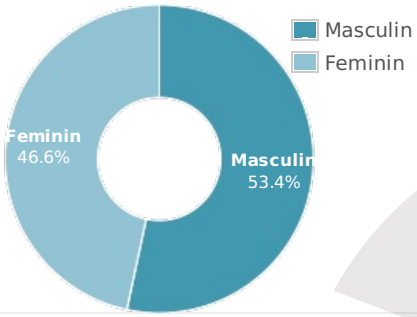
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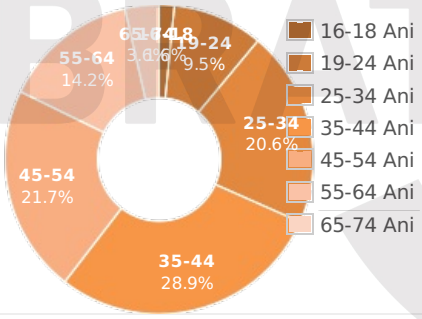
Editor:	**Praxis Media & Consulting SRL**
Contractor SATI:	**Thinkdigital Internet & Advertising SA**
Director General:	**Dragos Stanca**
Reprezentant BRAT:	**Dragos Stanca**
Adresa	**Bucuresti, Aleea Suter Nr. 17, camerele 17 si 18, Sector 4**
Telefon:	**021-410.10.38**
E-mail:	**dragos.stanca@thinkdigital.net**
Regie Publicitate:	**Thinkdigital Internet & Advertising SA**
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- Gen
- Varsta
- Categorie sociala ESOMAR

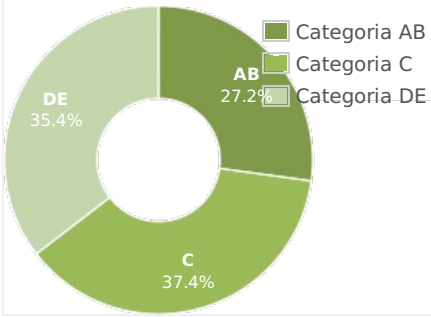
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-30 Septembrie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	254	100	100
Gen	Masculin	135	53.4	105
	Feminin	118	46.6	93
Varsta	16-18 Ani	4	1.8	39
	19-24 Ani	24	9.5	63
	25-34 Ani	52	20.7	82
	35-44 Ani	73	28.8	113
	45-54 Ani	55	21.6	132
	55-64 Ani	36	14.1	134
	65-74 Ani	9	3.6	103
Categorie sociala ESOMAR	Categoria AB	69	27.1	86
	Categoria C	95	37.4	104
	Categoria DE	90	35.4	107

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