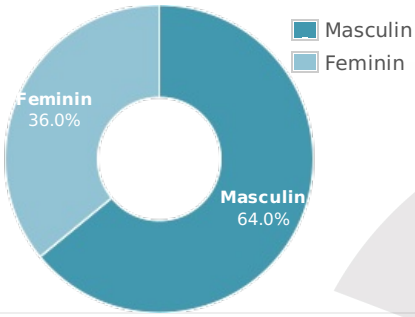
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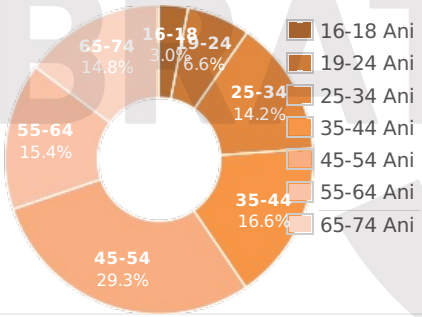
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

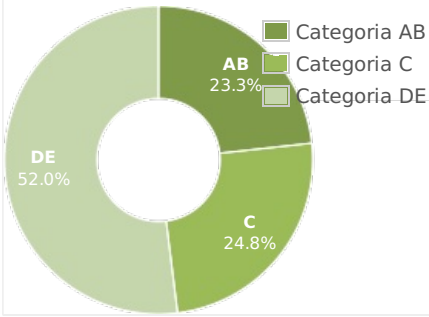
Gen



Varsta



Categorie sociala ESOMAR



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Profil audienta: 1-31 Octombrie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	332	100	100
Gen	Masculin	212	64.1	132
	Feminin	119	35.9	69
Varsta	16-18 Ani	10	3.1	77
	19-24 Ani	22	6.7	58
	25-34 Ani	47	14.3	70
	35-44 Ani	55	16.5	72
	45-54 Ani	97	29.3	132
	55-64 Ani	51	15.5	125
	65-74 Ani	49	14.7	205
Categorie sociala ESOMAR	Categoria AB	77	23.3	88
	Categoria C	82	24.8	91
	Categoria DE	172	51.9	111

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