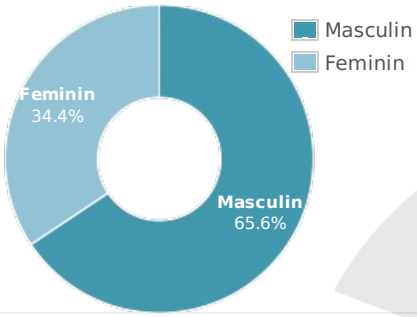
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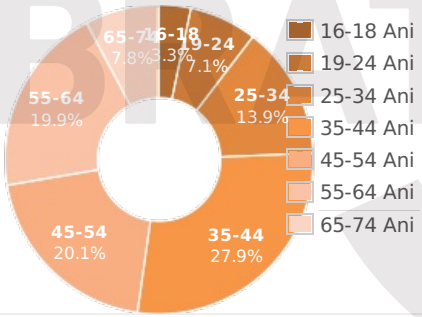
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- Gen
- Varsta
- Categorie sociala ESOMAR

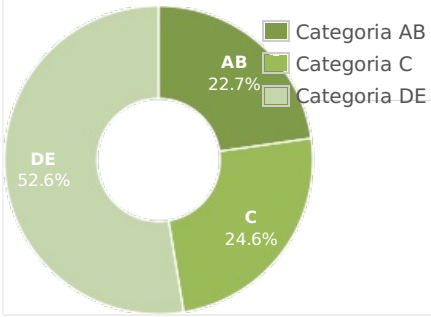
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Varsta



Categorie sociala ESOMAR



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Profil audienta: 1-31 Octombrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	422	100	100
Gen	Masculin	277	65.7	131
	Feminin	145	34.3	68
Varsta	16-18 Ani	14	3.2	67
	19-24 Ani	30	7	50
	25-34 Ani	59	14.1	57
	35-44 Ani	118	28	109
	45-54 Ani	85	20	117
	55-64 Ani	84	19.8	174
	65-74 Ani	33	7.9	213
Categorie sociala ESOMAR	Categoria AB	96	22.8	82
	Categoria C	104	24.7	68
	Categoria DE	222	52.6	143

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