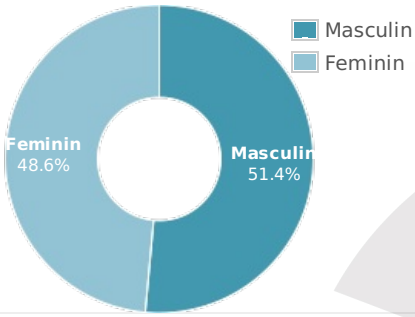
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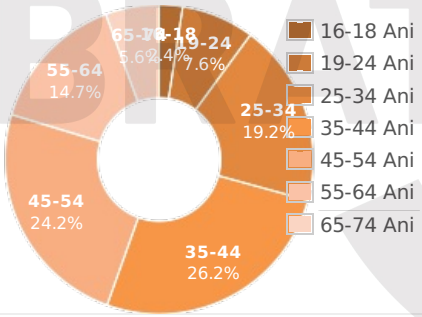
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- Gen
- Varsta
- Categorie sociala ESOMAR

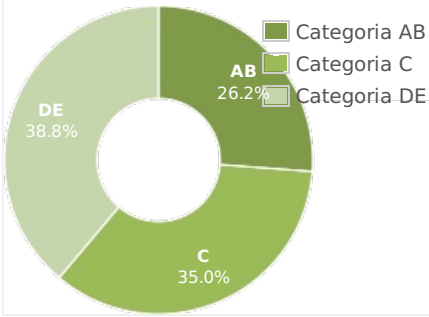
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-31 Mai 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	695	100	100
Gen	Masculin	357	51.5	100
	Feminin	337	48.5	99
Varsta	16-18 Ani	17	2.4	54
	19-24 Ani	53	7.7	53
	25-34 Ani	133	19.2	77
	35-44 Ani	182	26.2	102
	45-54 Ani	168	24.2	146
	55-64 Ani	102	14.7	135
	65-74 Ani	39	5.7	164
Categorie sociala ESOMAR	Categoria AB	182	26.2	90
	Categoria C	243	35	96
	Categoria DE	270	38.8	112

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