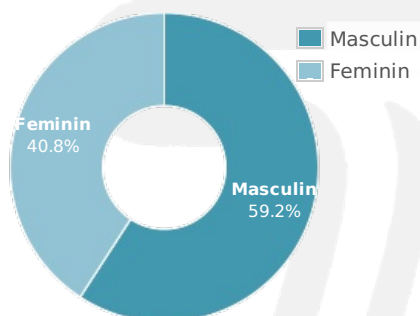


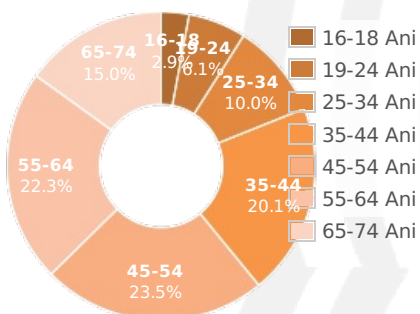
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Regie Publicitate: **ThinkDigital**  
Departament Publicitate: **-**

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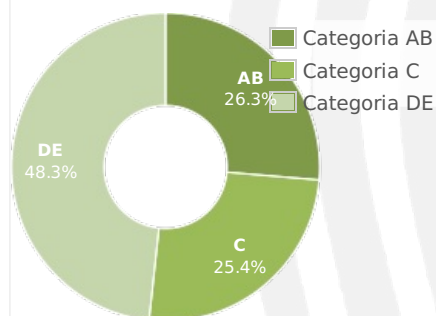
## Gen



## Varsta



## Categorie sociala ESOMAR



**Profil audienta: 1-31 Iulie 2022**

<b>Grup</b>	<b>Grup tinta</b>	<b>Vizitatori pe Luna (VpL)</b>		<b>Index afinitate</b>
		<b>Mii persoane</b>	<b>Structura (%)</b>	
Total	Total	410	100	100
Gen	Masculin	242	59.1	122
	Feminin	167	40.9	78
Varsta	16-18 Ani	12	2.9	72
	19-24 Ani	25	6	52
	25-34 Ani	41	10	48
	35-44 Ani	83	20.3	89
	45-54 Ani	97	23.7	107
	55-64 Ani	92	22.4	181
	65-74 Ani	62	15.1	211
Categorii sociale ESOMAR	Categoria AB	108	26.3	100
	Categoria C	104	25.3	93
	Categoria DE	198	48.4	103