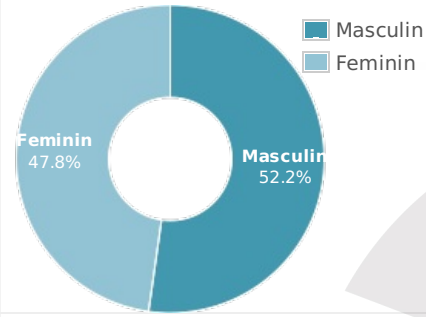
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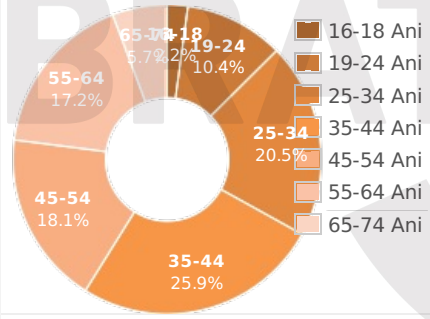
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- Gen
- Varsta
- Categorie sociala ESOMAR

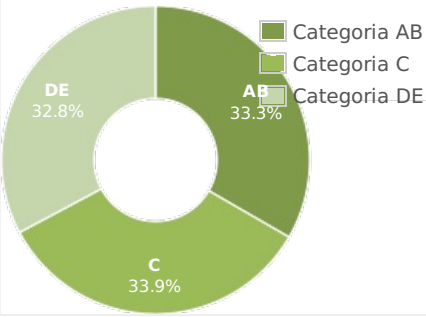
Gen



Varsta



Categorie sociala ESOMAR



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Profil audienta: 1-31 Ianuarie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	557	100	100
Gen	Masculin	291	52.2	104
	Feminin	266	47.8	95
Varsta	16-18 Ani	12	2.2	46
	19-24 Ani	58	10.4	71
	25-34 Ani	114	20.5	85
	35-44 Ani	144	25.8	102
	45-54 Ani	101	18.1	109
	55-64 Ani	96	17.2	158
	65-74 Ani	32	5.8	141
Categorie sociala ESOMAR	Categoria AB	186	33.3	102
	Categoria C	189	33.9	94
	Categoria DE	183	32.8	102

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